

Please fax  
or send



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Questions?

Order Form

## Advertising on the Trade Fair Grounds

Deadline  
**21/01/16**

We are interested in renting advertising surfaces. Please send us an individual, non-binding offer for potential advertising surfaces. We would be particularly interested in (tick choices)

Hall / Stand Number

**D 31**  
GB  
2016

Marketing Services

	Format (wide x high)	Price* in € plus VAT	Rent	Set-up	Quantity
<b>BB Billboard</b>	variable, e.g. 5.40 x 9.00 m		59.00/m <sup>2</sup>	17.00/m <sup>2</sup>	
<b>BB Billboard at P4</b>	9.30 x 10.45 m		4,375.00	1,520.00	
<b>BR Banner on Pedestrian Bridge</b> from Hall 5 to Hall 7	24.00 x 2.00 m		2,675.00	990.00	
<b>CL City Light Poster in North Entrance</b>	one-sided, backlit, 4/1 poster, 1.185 x 1.75 m		625.00	85.00	
<b>CP City Light Poster</b>	double-sided, not illuminated, 4/1 poster, 1.185 x 1.75 m		995.00	85.00	
<b>DA Triangular stand</b>	three-sided, per side DIN A 0, 0.84 x 1.19 m		480.00	120.00	
<b>DH Ceiling sign in North Entrance</b>	double-sided, 5.00 x 2.90 m		2,250.00	1,020.00	
<b>DH Ceiling sign in transit area</b> to Halls 8a+8b	double-sided, 6.00 x 0.80 m		990.00	195.00	
<b>DT Triangular tower</b>	three-sided, 2.02 x 3.00 m		2,070.00	310.00	
<b>EP Window Poster in transit area</b> to Halls 8a+8b	double-sided	price on request	price on request		
<b>FA Advertising sign on outside wall of hall</b>	5.56 x 1.76 m		950.00	210.00	
<b>FB Advertising sign in pedestrian bridge</b>	double-sided, 2.50 x 0.30 m		198.00	29.00	
<b>FE Advertising sign at hall entrance</b>	5.56 x 1.76 m		1,580.00	160.00	
<b>FK Foil in pedestrian bridge</b>	2.33 x 2.18 m		300.00	150.00	
<b>GF Large panel</b>	double-sided, per side 3.56 x 2.52 m		1,240.00	460.00	
<b>GT Billboard in front of Hall 6</b>	7.05 x 3.20 m		2,900.00	520.00	
<b>HL Handrails of escalators</b>	2 handrails at each escalator	price on request	price on request		
<b>HG Historical Gondola (4-sided)</b>	2 x 4.40 x 2.20 m, 2 x 2.24 x 2.20 m	price on request	price on request		
<b>HTS Towel dispenser</b>	0.32 x 0.35 m		98.00 according to quantity		
<b>LK Lamella Poster at Hall 6</b>	10.00 x 12.00 m (120 m <sup>2</sup> ) or 5.00 x 12.00 m (60 m <sup>2</sup> )		57.00/m <sup>2</sup>	34.00/m <sup>2</sup>	
<b>LV Illuminated Showcase</b> in North Entrance A, Level 0	2,20 x 1,74 m, visual motif: 2,175 x 1,715 m		850.00	85.00	

**D 31**



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<p>Name of the company</p> <hr/> <p>Street</p> <hr/> <p>Postal code and place</p> <hr/> <p>Country</p> <hr/>	<p>Contact</p> <p>+ <input type="text"/></p> <p>Telephone</p> <p>+ <input type="text"/></p> <p>Telefax</p> <p><input type="text"/></p> <p>Email</p> <p><input type="text"/></p>
<p>VAT ID</p> <p><input type="text"/></p>	<p>Company Stamp, date, signature</p> <p><input type="text"/></p>



Fax +49(0)2 11/4 70 89 12

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<b>MB Trade Fair Service Bus</b>	3-sided, left: 5.00 x 0.60 m, right: 2.10 x 0.60 m, back: 1.70 x 0.60 m		270.00/day and bus		
<b>ML Mega-Light network</b>	consisting of 6 Mega-Lights double-sided, not illuminated on the exhibition parking lots P1 and P2, 18/1 sheet format	6,300.00		1,500.00	
<b>MLB Mega-Light-Board in front of main entrances North + South</b>	double-sided, backlit, rolling per side 3.56 x 2.52 m	2,180.00		240.00	
<b>PH Advertising sign at bus stops</b>	double-sided, per side 1.30 to 2.20 x 2.00 m	800.00		49.00	
<b>PV Poster showcase at hall entrance</b>	1.185 x 1.75 m	520.00		84.00	
<b>RP Giant poster at Hall 7</b>	7.30 x 14.10 m	8,000.00		1,560.00	
<b>SB Stair Banner in North Entrance</b>	Advertising banners on 2 flights, per flight (à 17 steps), 2.38 x 2.176 m	4,580.00		750.00	
<b>SB Stair Banner in Underground Station</b>	Advertising banners on 3 flights, per flight (à 12 steps), 5.44 x 1.80 m	4,990.00		1,120.00	
<b>SF Space</b>	variable	price on request		price on request	
<b>SP Super poster</b>	double-sided, 5.36 x 3.375 m	2,200.00		540.00	
<b>SW Noise Barrier</b>	double-sided, 6.00 x 3.48 m	2,550.00		950.00	
<b>TK Advertising area on supporting structure in transit area to Halls 8a+8b</b>	double-sided, 9.00 x 2.95 m	2,200.00		1,120.00	
<b>WG Window Poster on railing in railway station above tracks</b>	double-sided, 9.35 x 1.05 m	1,990.00		460.00	
<b>WGÜ Window graphics in crossover entrance north B</b>	size per piece: 1.74 x 2.63 m	price on request		price on request	
<b>WH Wall Sign in North Entrance</b>	one-sided, 5.80 x 4.00 m	1,850.00		1,090.00	
<b>WS Wall Banner in North Entrance</b>	one-sided, 2.00 x 6.00 m	1,600.00		950.00	
<b>WT Advertising Tower</b>	four-sided, 2.02 x 3.00 m per side	2,950.00		350.00	

\*Production costs will be billed separately from these net prices.

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Name of the company

Street

Postal code and place

Country

Contact

+

Telephone

+

Telefax

Email

VAT ID

Company Stamp, date, signature