

Please fax
or send



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gds
tag it!

Questions?

Order Form

Advertising on the Trade Fair Grounds

Deadline

28/12/15
10/06/16

We are interested in renting advertising surfaces. Please send us an individual, non-binding offer for potential advertising surfaces. We would be particularly interested in (tick choices)

Hall / Stand Number

D 31
GB

2016

Marketing Services

D
31

	Format (wide x high)	Price* in € plus VAT	Rent	Set-up	Quantity
BB Billboard	variable, e.g. 5.40 x 9.00 m		59.00/m ²	17.00/m ²	
BB Billboard at P4	9.30 x 10.45 m		4,375.00	1,520.00	
BR Banner on Pedestrian Bridge from Hall 5 to Hall 7	24.00 x 2.00 m		2,675.00	990.00	
CL City Light Poster in North Entrance	one-sided, backlit, 4/1 poster, 1.185 x 1.75 m		625.00	85.00	
CP City Light Poster	double-sided, not illuminated, 4/1 poster, 1.185 x 1.75 m		995.00	85.00	
DA Triangular stand	three-sided, per side DIN A 0, 0.84 x 1.19 m		480.00	120.00	
DH Ceiling sign in North Entrance	double-sided, 5.00 x 2.90 m		2,250.00	1,020.00	
DH Ceiling sign in transit area to Halls 8a+8b	double-sided, 6.00 x 0.80 m		990.00	195.00	
DT Triangular tower	three-sided, 2.02 x 3.00 m		2,070.00	310.00	
EP Window Poster in transit area to Halls 8a+8b	double-sided	price on request		price on request	
FA Advertising sign on outside wall of hall	5.56 x 1.76 m		950.00	210.00	
FB Advertising sign in pedestrian bridge	double-sided, 2.50 x 0.30 m		198.00	29.00	
FD Panels at turnstiles	0.31 x 0.23 m	each	155.00	10.00	
FE Advertising sign at hall entrance	5.56 x 1.76 m		1,580.00	160.00	
FG Floor graphics Wayfinding in your hall	variable	price on request according to quantity			
FK Foil in pedestrian bridge	2.33 x 2.18 m		300.00	150.00	
FM Floor minder Hall entrance and passageways	2.00 x 2.00 m		350.00	65.00	
FR Advertising area in ramp North Entrance (Mall) to Hall 9	6.00 x 3.00 m		1,860.00	650.00	
GF Large panel	double-sided, per side 3.56 x 2.52 m		1,240.00	460.00	
GT Billboard in front of Hall 6	7.05 x 3.20 m		2,900.00	520.00	
HL Handrails of escalators	2 handrails at each escalator	price on request		price on request	
HG Historical Gondola (4-sided)	2 x 4.40 x 2.20 m, 2 x 2.24 x 2.20 m	price on request		price on request	
HTS Towel dispenser	0.32 x 0.35 m		98.00 according to quantity		
LK Lamella Poster at Hall 6	10.00 x 12.00 m (120 m ²) or 5.00 x 12.00 m (60 m ²)		57.00/m ²	34.00/m ²	
LV Illuminated Showcase in North Entrance A, Level 0	2,20 x 1,74 m, visual motif: 2,175 x 1,715 m		850.00	85.00	



Order online! <http://www.oos.messe-duesseldorf.de> > Order Forms > Marketing Services

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Name of the company

Street

Postal code and place

Country

Contact

+

Telephone

+

Telefax

Email

VAT ID

Company Stamp, date, signature



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MB Trade Fair Service Bus	3-sided, left: 5.00 x 0.60 m, right: 2.10 x 0.60 m, back: 1.70 x 0.60 m		270.00/day and bus		
ML Mega-Light network	consisting of 6 Mega-Lights double-sided, not illuminated on the exhibition parking lots P1 and P2, 18/1 sheet format	6,300.00		1,500.00	
MLB Mega-Light-Board in front of main entrances North + South	double-sided, backlit, rolling per side 3.56 x 2.52 m	2,180.00		240.00	
PH Advertising sign at bus stops	double-sided, per side 1.30 to 2.20 x 2.00 m	800.00		49.00	
PS Pendular sign	double-sided, 0.84 x 1.19 m, visual size per side: 0.79 x 1.14 m	470.00		120.00	
PV Poster showcase at hall entrance	1.185 x 1.75 m	520.00		84.00	
RP Giant poster at Hall 7	7.30 x 14.10 m	8,000.00		1,560.00	
SB Stair Banner in North Entrance	Advertising banners on 2 flights, per flight (à 17 steps), 2.38 x 2.176 m	4,580.00		750.00	
SB Stair Banner in Underground Station	Advertising banners on 3 flights, per flight (à 12 steps), 5.44 x 1.80 m	4,990.00		1,120.00	
SF Space	variable	price on request		price on request	
SP Super poster	double-sided, 5.36 x 3.375 m	2,200.00		540.00	
SW Noise Barrier	double-sided, 6.00 x 3.48 m	2,550.00		950.00	
TK Advertising area on supporting structure in transit area to Halls 8a+8b	double-sided, 9.00 x 2.95 m	2,200.00		1,120.00	
WG Window Poster on railing in railway station above tracks	double-sided, 9.35 x 1.05 m	1,990.00		460.00	
WGÜ Window graphics in crossover entrance north B	size per piece: 1.74 x 2.63 m	price on request		price on request	
WH Wall Sign in North Entrance	one-sided, 5.80 x 4.00 m	1,850.00		1,090.00	
WS Wall Banner in North Entrance	one-sided, 2.00 x 6.00 m	1,600.00		950.00	
WT Advertising Tower	four-sided, 2.02 x 3.00 m per side	2,950.00		350.00	

*Production costs will be billed separately from these net prices.

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Company Stamp, date, signature