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Messe Düsseldorf

Renewable energy experts meet innovations in Düsseldorf

Last year, Solar Solutions Düsseldorf brought together more than 8,000 experts from the field of sustainable energy in North Rhine-Westphalia and the surrounding regions to exchange knowledge and explore business opportunities. This year, not only is the exhibition area doubling in size, but the number of trade visitors is also high. State Secretary Silke Krebs will ceremoniously open Solar Solutions Düsseldorf 2023.

Düsseldorf, 23. November 2023. The market for sustainable energy is growing enormously. To help installers and other professionals meet demand, Solar Solutions Düsseldorf will showcase the latest products in solar energy, sustainable heating, energy storage and electric vehicle charging infrastructure. Solar Solutions Düsseldorf will take place on Wednesday, November 29th and Thursday, November 30th, 2023 in Halls 13 & 14 at Messe Düsseldorf.

Innovative & international formula for success

With over 220 exhibitors, 20,000 square metres of exhibition space and an expected 12,000 visitors, Solar Solutions Düsseldorf will be the largest trade fair for sustainable energy in northwest Germany this year. “Solar Solutions Düsseldorf’s exponential growth since its inaugural edition last year mirrors the flourishing demand and growth within the industry,” said Peter Groot, co-founder of Solar Solutions International. Trading and the endless networking opportunities are the focus points at Solar Solutions Düsseldorf. In particular, the connection of (inter)national manufacturers, dealers and wholesalers with regional installers, consultants, developers and other experts from northwest Germany is a fundamental goal of the trade fair. Wolfram N. Diener, CEO of Messe Düsseldorf GmbH, is also looking forward to the event: "Solar Solutions has found the perfect platform for its comprehensive offering at Messe Düsseldorf. I am convinced that the great symbiosis of a forward-looking industry and our know-how will ensure further growth in the coming years."

Ceremonial opening & cooperation partners with potential

State Secretary Silke Krebs, Ministry of Economics, Industry, Climate Protection and Energy of the State of North Rhine-Westphalia, will ceremoniously open the trade fair. On Wednesday, November 29th, she will give a speech in the Solar seminar area and round off her visit with a tour of the exhibition halls on Innovation Boulevard. In addition, LEE NRW, Landesverband Erneuerbarer Energien NRW, is an official knowledge partner of Solar Solutions Düsseldorf 2023. This cooperation offers visitors an even broader range of options when visiting the trade fair.

Many possibilities in just one visit to the trade fair

Seminars will be given by experts of the industry at two seminar locations. Here, trade fair visitors have the opportunity to find out about current trends, targeted solutions and innovative ideas about the industry. In addition, Solar Solutions Düsseldorf 2023 offers a cross-topic insight into all aspects of the industry. Basically, the trade fair concept is based on Solar Solutions, with the largest selection of efficient solar modules, intelligent inverters and user-friendly mounting systems, Green Heating, with all types of (hybrid) heat pumps, but also everything needed for the installation of heating networks, Smart Storage, with energy storage solutions for large companies and private users, and EV Charging with everything necessary to install charging options for electric vehicles. The trendsetters in each category will also be shown on the Innovation Boulevard. This is an independent exhibition of the best products that have recently come onto the market. The Europe Solar Games, a high-profile competition for installers in which their craftsmanship skills in installing solar panels on a model home are assessed will as well take place in another special area in the exhibition hall 13 of Solar Solutions Düsseldorf 2023.

Further information can be found at: https://en.solarsolutionsduesseldorf.de/

The Messe Düsseldorf Group

Messe Düsseldorf is one of the most successful trade show companies in the world. About 40 trade shows, including 20 world-leading shows, are held at its 613,000-square-meter (6.6 million-square-foot) exhibition center on the banks of the Rhine River. Every year, the international market leaders and top decision-makers of various sectors come together in the 18 exhibition halls to present and discover innovations and to exchange ideas and network. Messe Düsseldorf's areas of expertise include “Machinery, Plants and Equipment” (including drupa, K, interpack, glasstec, wire and Tube); “Retail, Trades and Services” (EuroShop, EuroCis, ProWein); “Health and Medical Technology” (MEDICA, COMPAMED, REHACARE), “Lifestyle and Beauty” (BEAUTY, TOP HAIR); and “Leisure” (boot, CARAVAN SALON). In addition, the subsidiary Düsseldorf Congress hosts numerous conventions, corporate events, conferences and meetings each year. Outside Germany, Messe Düsseldorf organizes or participates in 65 events. The corporate group’s global network consists of 77 foreign representatives for 141 countries – including six international subsidiaries.

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