

Europe's Leading Lubricant Exhibition and Conference is moving to Düsseldorf

Europe's leading event for the lubricants industry, Lubricant Expo is moving to Messe Düsseldorf for the 2024 exhibition and conference, taking place on 17 – 19 September 2024.

After two hugely successful years at Messe Essen this free to attend event will move to Messe Düsseldorf. This strategic move will provide a larger exhibition space and ability to accommodate increased visitor numbers, giving attendees and exhibitors even greater opportunities for networking, innovation, and collaboration.

Düsseldorf, October 11, 2023. Lubricant Expo, previously held in Messe Essen, has grown significantly in recent years, attracting professionals, industry-leaders, and experts from around the world. Messe Düsseldorf's high share of industrial trade shows, central location in Europe, excellent infrastructure, accessibility and reputation as a global business hub make it an ideal choice for the expo's next edition.

One of the main reasons for the move to Düsseldorf is the location of its large, modern and optimally connected exhibition center. The neighboring international airport, the direct public transport connection to the city's main station and the proximity to other European business hubs ensure best accessibility for both domestic and international attendees by air, rail, and road. Furthermore, Lubricant Expo will be in best company due to the numerous world leading trade shows around machinery, plants & equipment staged by Messe Düsseldorf. One of the leading exhibition venues in the world, Messe Düsseldorf will continue to serve as a platform for lubricant industry professionals to connect, exchange ideas, and explore new business opportunities on an international scale.

Alongside the free to attend exhibition the conference will feature strategic and technical sessions focused on the innovations taking place in the lubricant industry, technologies requiring new, high performing lubricants, the global diverse market and how sustainability and cost remain the two key considerations.

Lubricant Expo is an unique opportunity for customers, industry-leaders, pioneers and peers to share insights, innovation and lively debate about how to support end-users of lubricants in the most eco-friendly and economical manner. Attendees will come away from this event understanding the most pressing challenges and promising solutions for the whole supply chain; and will be able share their own insight with peers on how the industry can look to stimulate growth and development.

Anthony Roberts, Event Director of Lubricant Expo says "Relocating to Messe Düsseldorf is a strategic decision that aligns perfectly with our goal of fostering collaboration

and innovation within the lubricants and bearing industry. We believe this move will provide our attendees and exhibitors with an even more dynamic and rewarding experience."

Wolfram N. Diener, President & CEO of Messe Düsseldorf GmbH: "We are very excited to soon welcome Lubricant Expo to our site. It simply fits perfectly into our portfolio of industrial trade shows and has great growth potential – for which we offer the right platform."

Lubricant Expo is co-located with The Bearing Show, Europe's first dedicated free-to-attend, in person exhibition and conference – connecting bearing technology providers with the full range of end-user buyers, as well as distributors and manufacturers of mechanical power transmission and motion control product lines.

For the exhibition enquiries and to stay up to date on all the latest news about Lubricant Expo please visit <https://lubricantexpo.com/> and <https://bearing-show.eu/>

The Messe Düsseldorf Group

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 m² exhibition centre in Düsseldorf, Germany. In the 18 halls the international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange and network. The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (inter alia drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON). Add to this numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 65 events and participations. The global network of the group of companies encompasses 77 foreign representatives for 140 countries – including 6 international subsidiaries.

Blueprint Event Company in partnership with Event Partners Ltd

Strategic partners, Blueprint Event Company and Event Partners Ltd are the organisers of a range of industry-leading technology and engineering trade fairs across Europe and North America. With an expertise in connecting together industry supply-chains in combination with end-user customers, Blueprint Event Company's events focus on providing communities with a unique opportunity for connection, education, supplier sourcing and business growth at all levels of the sector they are built for. In 2023 their event's saw 15,000+ visitors from over 100 countries in attendance with thousands of unique companies exhibiting and speaking across global technology and engineering communities.

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