

# United in sport

Since the Olympic Games in Sydney in 2000, Messe Düsseldorf has been an important partner of Deutsche Sport Marketing (DSM) in the organization and execution of the German House. Sport is a central theme for the trade fair, the city and the region. As a key partner of Team D and Team D Paralympics, it shares the fundamental values of sport: fairness, solidarity and friendship.

## Team player for Team D

- Partner German House since the 2000 Olympic Games in Sydney
- Messe Düsseldorf creates a meeting place for Team D and Team D Paralympics with DSM and its partners
- The Messe Special Events Team has already supported over 800 volunteers for the games

## Home of Team D in Paris

Location **Rugby stadium Stade Jean-Bouin, Paris**  
 Construction period **approx. 6 days**

### Olympic Games

Duration **July 26 to August 11 2024**  
 Size **3000 sqm**  
 Expected guests **approx. 1000 guests per day**

### Paralympics

Duration **August 28 to September 8 2024**  
 Size during Paralympics **1000 sqm**  
 Expected guests **approx. 500 guests per day**



## Impressive highlights

### Calgary

First German House

**1988**

### Sydney

First German House  
 Messe Düsseldorf

**2000**

### Vancouver

First German House  
 Paralympics



### London

(2012) Most visited  
 German house



### Sotschi

(2014) Smallest  
 German house

**700 sqm**

### Rio de Janeiro

(2016) Largest  
 German house

**2650 sqm**

## Paris: A festival for fans



First Fan Zone  
 as a contact point  
 for Team D fans  
 in Paris



Sports area with activities  
 such as 3x3 basketball,  
 skimboarding, table tennis,  
 climbing etc.



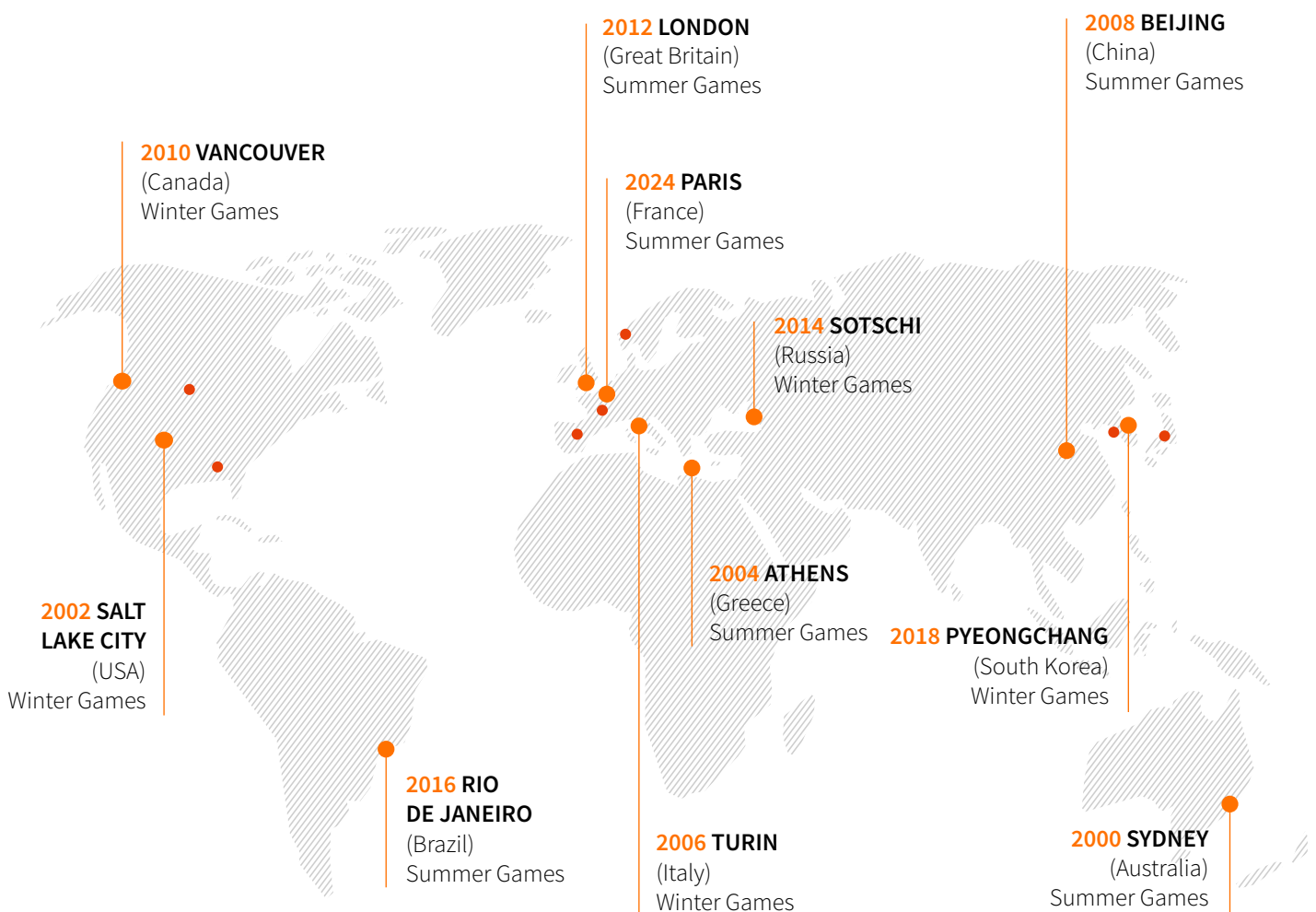
Lounge areas,  
 beer garden  
 and food trucks



Entertainment  
 program and  
 public viewing

## From Calgary to Paris: Stations of the German Houses

- The German House was first established for the 1988 Olympic Games in Calgary
- It serves as the DOSB's central meeting point for representatives from sport, business, the media, society and politics. It represents German sports culture and hospitality
- Deutsche Sport Marketing (DSM) is responsible for the planning, organization and execution on behalf of the DOSB and DBS.
- Since the Summer Games in Sydney 2000, Messe Düsseldorf has been realizing the German House on behalf of DSM
- Since the 2010 Winter Games in Vancouver, there has also been a German House at the Paralympics
- There have been a total of 17 German houses at Olympic Games since 1988
- There was no German House in Tokyo in 2021 and Beijing in 2022 due to the Covid pandemic



● All German houses without the participation of Messe Düsseldorf before 2000