



2021 kicks off with face-to-face meetings!

Interplastica Meeting Point 2021 – new projects from the organiser of interplastica exhibition

The organiser of interplastica and upakovka exhibitions, Messe Düsseldorf Moscow, announces new projects in Russia and CIS, which will be held offline within the framework of the largest industrial events under a special joint name – Interplastica Meeting Point.

Interplastica Meeting Point means exhibition projects where exhibitors can demonstrate their products to professionals, international clients and industrial specialists. These projects enjoy a vast geographic footprint, allowing the participating companies to enter new markets with their products, equipment and technologies.

Interplastica Meeting Point will be arranged in the following locations:

- April 5-7, 2021: Interplastica Meeting Point Tashkent
- July 6-9, 2021: Interplastica Meeting Point Ekaterinburg
- September 7-9, 2021: Interplastica Meeting Point Kazan

Interplastica Meeting Point Tashkent comes to Uzbekistan for the first time, and will be presented within the framework of the International Industrial Exhibition INNOPROM. Big Industrial Week Uzbekistan, April 5 - 7.

As of today Uzbekistan polymer and packaging industries with their vast production, resource and scientific and research potential act as one of the leading sectors of the national economy.

Interplastica Meeting Point Tashkent will become a unique platform to enter the markets of Uzbekistan and Central Asia. Participating in this project might help companies to find new business partners, analyze the market and competitiveness, sign export-import contracts, set up and enhance their business in Central Asia.

Expected statistics for this specialized exhibition event in Tashkent is more than 100 exhibitors, delegates from 20 countries, more than 200 business meetings, more than 8.000 visitors. The exhibitors will show their developments in such sections as: machines and equipment for production and processing of synthetic materials and rubbers; raw and auxiliary materials; products of polymer materials and rubbers; services for the industry of synthetic materials and rubbers.



INTERPLASTICA MEETING POINT

18+

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TOGETHER
WITH UPAKOVKA
TRADE FAIR

upakovka
PROCESSING & PACKAGING

Confirmed participants of Interplastica Meeting Point Tashkent are Gamma-Plast, Falcon Engineering, Tricoplast, Qingdao Powertech Machinery and Jiangsu Xinda Science & Technology Co.

INNOPROM and Interplastica Meeting Point Tashkent will combine presentations as part of a large-scale global products display, thematic session of the business agenda, business projects presentations at the communication space of the exhibition and b2b-meetings.

Location of the venue: NEC "Uzexpocenter" (Tashkent, Uzbekistan)

To apply and get more details go to <http://interplastica.ru/MeetingPoint/Tashkent>

July 6 - 9, 2021 Ekaterinburg will host Interplastica Meeting Point Ekaterinburg as part of International Industrial Exhibition INNOPROM.

The status of Ekaterinburg as an industrial capital of Russia is confirmed by hosting annual International Exhibition INNOPROM. In 2019 the 10th anniversary exhibition was held with 600 exhibitors from more than 100 countries, taking 50.000 square meters for their booths.

INNOPROM is the main industrial, trading and export platform of Russia. Acting as one of the key events of the Ministry of Industry and Trade of Russia, INNOPROM serves as a ground to establish a framework for industrial policy. Around 80% of the visitors are professional clients, specialists of industrial companies, making decisions on implementation of new products and technologies in production.

Interplastica Meeting Point Ekaterinburg is the first of this kind to become a new business platform for international cooperation, where participating companies can demonstrate their products and solutions to thousands of engaged business visitors, increase sales and enter new markets, find new clients and meet the current partners. Will be arranged jointly with the section upakovka.

Taking part in Interplastica & Upakovka Meeting Point Ekaterinburg, participating companies position themselves as reliable and forward-looking partners, demonstrating their products and technologies to experts and reputable representatives of the sector, connecting directly with global and Russian industrial producers.

Location of the venue: IEC "Ekaterinburg-EXPO" (Yekaterinburg)

To apply and get more details go to <http://interplastica.ru/MeetingPoint/Ekaterinburg>



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September 7-9, 2021 is the date for Interplastica Meeting Point Kazan, a well-known, though a very relevant and important specialized event for plastics and rubbers.

The event will be arranged as part of one of the largest activities of Russian oil and gas sector - Tatarstan Oil, Gas and Chemistry Forum, supported by the President of the Republic of Tatarstan, the Ministry of Industry and Trade of the Republic of Tatarstan, as well EC "Kazanskaya Yarmarka" (Kazan Fair).

Tatarstan Oil, Gas and Chemistry Forum, combining an exhibition and a business program, is an effective platform bringing together Russian and international businesses and science, enabling specialist share ideas, stay informed on industry news and new developments in operation and take part in specialist conferences, round tables and workshops.

Interplastica Meeting Point Kazan is holding a strong position in the exhibition industry. In 2020 joint exhibition of the Forum and the regional project Interplastica Meeting Point Kazan welcomed 9412 visitors. Within the framework of the exhibition 102 companies from 18 regions of Russia, as well as Germany, Italy, Turkey, Sweden, Japan, and the Republic of Belarus showed their products. Events of the business agenda hosted 1624 delegates.

The exhibition premises offer participating companies a unique opportunity to show the equipment and technologies personally to potential clients, various delegations from Russian regions, hold a number of direct negotiations with leaders and chief specialists of industrial companies, that will allow businesses to grasp a larger market share and increase sales.

Location of the venue: IEC "Kazan Expo" (The Republic of Tatarstan, Bolshiye Kabany Village)

To apply and get more details go to <http://interplastica.ru/MeetingPoint/Kazan>

Thus, new offline exhibition projects of Interplastica Meeting Point, that will be arranged in 2021 within the framework of the largest industrial, trade and export events, will become important platforms for resuming and continuation of exhibition activities after a long and a very challenging period, will assist in resuming the process of establishing personal contacts, sharing experience with professionals and experts of the industry, as well as introduction of the most advanced technologies from various segments of the industry.



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For your information, specialized international exhibitions of polymer and packaging industries – interplastica and upakovka – were rescheduled for 2022. The exhibitions traditionally will be arranged parallel in Moscow at the Expocentre Fairgrounds

January 25 - 28, 2022.

The organizer of the exhibitions Messe Düsseldorf and Messe Düsseldorf Moscow continue an active preparation of the events, to reinstate their status as leading industrial events of Russia and Eastern Europe. The exhibitions enjoy a strong reputation of effective professional platforms for business promotion, sharing experience and information on new technologies and modern equipment. In the course of four days the visitors will have a unique opportunity to find out more about a wide range of innovative products, offers and services, as well as new trends and opportunities in the industry of plastics, rubbers, packaging and packing technologies.

The exhibitors have an opportunity to show their products in such thematic exhibition sections, as: Machines and equipment for production and processing of plastics and rubbers; Raw and auxiliary materials; Products of polymer materials and rubbers; Additive production, etc.

The exhibition duet will be accompanied by a free of charge extensive business program on relevant issues of polymer and packaging industries.

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