

Facts & Figures Messe Düsseldorf 2021

Key metrics	2021	2020	2019
Messe Düsseldorf Group			
Consolidated revenue	EUR 108.7m	EUR 136.8m	378,5 Mio.
Consolidated revenue Germany	EUR 85m	EUR 113.6m	EUR 308.4m
Consolidated revenue abroad	EUR 23.7m	EUR 23.2m	EUR 70.1m
Events and participations abroad	21	16	57
Messe Düsseldorf GmbH			
Revenue	EUR 96.1m	EUR 126m	EUR 344m
Annual result after taxes	EUR -22.3m	EUR -43.5 Euro	EUR 50.8m
Return on investment	-23.2 %	-34.5 %	14.8 %
Headcount	655	709	714
Events in total**	8	7	29
of which: trade fairs (MD)	5	4	18
of which: guest events	3	3	11
Total number of exhibiting companies**	5,906	5,422	29,222
of which: trade fairs (MD)	5,366	4,634	26,259
Percentage international trade fairs (MD)	74 %	63 %	73 %
Total number of visitors**	266,329	493,472	1,373,780
of which: trade fairs (MD)	256,478	453,554	1,273,517
Percentage international trade fairs (MD)	25 %	27 %	37 %
Düsseldorf Congress GmbH			
Events	318	347	1,040
Event days	190	144	208
Participants	110,160	120,248	364,525

* At Düsseldorf Exhibition Centre (without congress business)

Areas of expertise

Approx. 40 events at the Düsseldorf location, including 20 leading global trade fairs in the 5 areas of expertise:

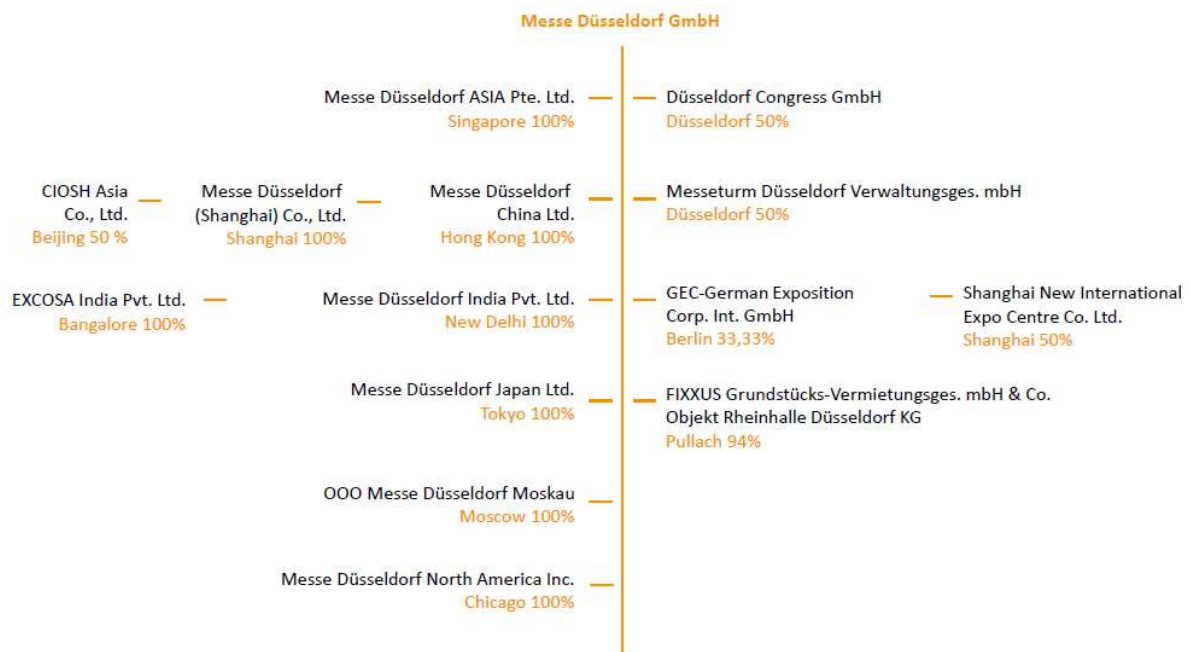
- Machinery, plants and equipment
- Retail, crafts and service sectors
- Medicine and health
- Lifestyle und beauty
- Leisure

Düsseldorf Exhibition Centre

Opened in: 1971
Total space: 613,000 sqm
Exhibition space: 305,727 sqm
of which: hall space: 262,727 sqm
of which: outdoor space: 43,000 sqm
Halls: 18 (ground level)
Hall areas: 3,883 sqm – 24,635 sqm

Subsidiaries and affiliates

77 foreign representations covering 141 countries
– including 7 international subsidiaries



Partners

- City of Düsseldorf (56.50 %)
- State of North Rhine-Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20 %)
- Industrieterrains Düsseldorf-Reisholz AG (20 %)
- Düsseldorf Chamber of Commerce and Industry (1.75 %)
- Düsseldorf Chamber of Crafts (1.75 %)

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