

Messe Düsseldorf 2018: Facts & Figures



Key metrics	2018	2017
Messe Düsseldorf Group		
Revenue	EUR 294m	EUR 367m
Net profit after tax	EUR 24m	EUR 55m
Group revenue within Germany	EUR 223m	EUR 302m
International Group revenue	EUR 71m	EUR 65m
International proprietary and joint events	51	44
Employees	831	831
Messe Düsseldorf GmbH		
Revenue	EUR 260m	EUR 340m
Net profit after tax	EUR 15m	EUR 57m
Trade fairs and exhibitions **	27	31
Proprietary events *	16	18
Guest events *	11	13
Exhibitors at proprietary events *	22,862	22,112 **
of which: Germany *	6,117	6,117 **
of which: international	16,819	15,995 **
Trade visitors at proprietary events *	1,009,394	984,048 **
of which: Germany *	695,702	694,439 **
of which: international	313,692	289,609 **
Total space *	291,580 sqm	291,580 sqm
Available hall space *	248,580 sqm	248,580 sqm
Available outdoor space *	43,000 sqm	43,000 sqm
Net rental *	699,897 sqm	682,031 sqm**
Düsseldorf Congress GmbH		
Event days	277	303
Events	2,197	3,461
Delegates	1,632,448	2,508,083

* In Düsseldorf (without convention business)

** Figure compared with previous events (not compared with previous year)

Key areas of expertise

Approx. 50 events in Düsseldorf,
including 22 leading global trade fairs:

- Machinery, plants and equipment
- Retail, trade and service sectors
- Medicine and health
- Lifestyle and beauty
- Leisure

Subsidiaries and affiliates

77 international offices covering 141 countries
– of which: 7 international subsidiaries



Shareholders

- City of Düsseldorf (56.5%)
- State of North Rhine Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20%)
- Industrieterrains Düsseldorf Reisholz AG (20%)
- Düsseldorf Chamber of Commerce and Industry (1.75%)
- Chamber of Trade, Düsseldorf (1.75%)

Contact:

Dr. Andrea Gränzdoerffer
Head of Corporate Communications / Press Officer
Phone: +49(0)211 4560 555
Fax: +49(0)211 4560 87555
Email: GraenzdoerfferA@messe-dusseldorf.de

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** Figure compared with previous events (not compared with previous year)