

# Curriculum Vitae

**Werner Matthias Dornscheidt**  
**Chief Executive Officer (CEO)**



<b>Born on:</b>	10/04/1954
<b>Born in:</b>	Düsseldorf
<b>Marital Status:</b>	Married with 2 children
<b>Studies/Education:</b>	In Aachen
<b>Degree:</b>	Graduate in business administration Diploma in hotel management
<b>Professional Career:</b>	2004 – 07/2020 CEO of Messe Düsseldorf GmbH
	1999 – 2003 CEO of Leipziger Messe GmbH
	1990 – 1999 Vice CEO of Messe Düsseldorf International GmbH responsible for coordinating all of the company's own international activities and commissioned projects
	1996/1997: interim CEO of Messe Düsseldorf North America, Chicago
	1998/1999: Member of the Management Board at Messe Brünn BVV AG, Brno, Czech Republic
	1999: successful bid pitched to the National Olympic Committee of the Federal Republic of Germany for the organisation and operation of the Deutsches Haus (German House) at the Olympic Games in Sydney and at the four subsequent Olympic Games in 1999.
	1986 – 1990 Division Director at NOWEA International GmbH: responsible for organizing trade fairs and promotional events on behalf of the Central Marketing Association of German Agricultural Industries (CMA)
	1984 – 1986 NOWEA International GmbH: responsible for new projects in third countries

1981 – 1984 Internationale Messe Marketing GmbH:  
responsible for consulting and marketing projects for  
international trade fair participations

1979 – 1981 Officer in the Foreign Trade Fairs Central  
Division at Düsseldorfer Messegesellschaft mbH –  
NOWEA

**Mandates/ Memberships  
(selection):**

Bearer of the Cross of Merit on ribbon of the Order of  
Merit of the Federal Republic of Germany

Bearer of the Order of Merit  
of the Free State of Saxony

Honorary Consul of the United Mexican States

1st Deputy Chairman of AUMA e.V.  
(Association of the German Trade Fair Industry)

Member of the UFI Steering Committee, of the Advisory  
Committee of CEFCO-China Expo Forum for Inter-  
national Cooperation as well as of advisory boards and  
boards of trustees in the fields of business, sport and  
culture

**The Messe Düsseldorf Group**

With revenue of EUR 378.5 million in 2019, the Messe Düsseldorf Group has maintained its position as one of Germany's most successful trade fair companies. 29,222 exhibitors presented their products to 1.4 million trade visitors at events in Düsseldorf in 2019. Compared with previous events, this was an increase in the numbers of both exhibitors and visitors. Düsseldorf Exhibition Centre hosts around 40 trade fairs in five sectors of expertise: machinery, plants and equipment; the retail trade, trades and services; medicine and healthcare; lifestyle and beauty, and leisure. The trade fairs include 22 proprietary No. 1 events as well as, currently, 15 robust partner and guest events. Also, its subsidiary Düsseldorf Congress held over 1,000 conventions, corporate events, conferences and meetings in 2019, attracting around 374,000 delegates in all. In addition, the Messe Düsseldorf Group organises 75 proprietary events, joint events and contracted events in other countries and is one of the leading export platforms in the world. Proprietary events in Düsseldorf attracted around 73% international exhibitors and 37% international visitors in 2019. The group runs a global network of 77 foreign representatives for 141 countries, including 7 international subsidiaries.

**Contact:**

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