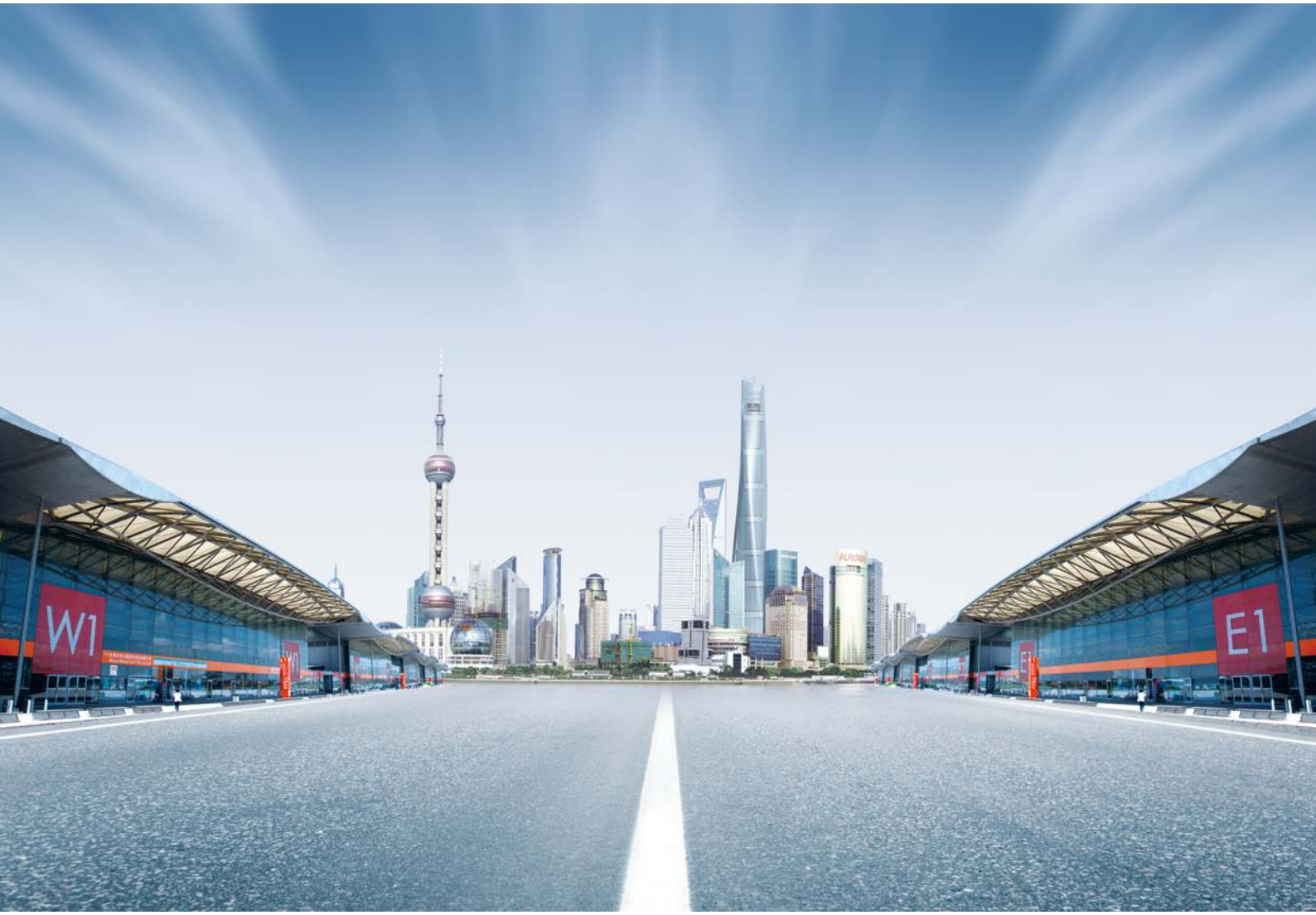
EXPERIENCE & EXCELLENCE
专业智慧·领先服务



SHANGHAI NEW INTERNATIONAL EXPO CENTRE
上海新国际博览中心

Globalisation and speed are what business calls for in the 21st century. SNIEC has been successfully meeting that need for over a decade. With more than 120,000 exhibitors and four million visitors every year, we are the gateway to the Chinese and Asian markets. We combine experience, excellence and innovative power to make your trade fair a success.

Experience.

SNIEC is China's expo platform boasting the broadest experience in organising and staging international exhibitions. Working in harness with our German partners, we can guarantee our exhibitors the perfection and quality they expect. This is a pledge we have kept time and again for over ten years.

Partnership with **3** of Germany's biggest trade fair companies

More than **1,000** events staged since **2001**

Over **13** years experience in China

Seasoned international management

Independent third-party exhibition platform

Our experience - the key to your success.

In operation for over a decade and staging more than 100 events each year, SNIEC sets the scene for some of the world's biggest international trade fairs. Together with our German partners, we have decades of experience in organising and managing international exhibitions.

SNIEC is a joint venture between Deutsche Messe, Messe Düsseldorf, Messe München and Lujiazui Exhibition Development Co. Ltd. Some of our German partners can look back on a heritage spanning more than a century of trade fair business expertise.

This depth of experience coupled with our international know-how and the longstanding success of our customers has made us China's most prosperous exhibition centre.

Why not benefit from our experience and the endless opportunities we offer?

More than **100** exhibitions annually Over **4,000,000** visitors

Deutsche Messe

Messe **Düsseldorf** Messe **München**

Lujiazui Exhibition Development Co. Ltd.

Deutsche Messe Messe Düsseldorf Messe München International LJZ

Independent third-party exhibition platform - the fair operation environment for your business.

We are aware of the challenges you face when organising a show. You are backed here by a management, which has known only one goal for over ten years now: Helping you to succeed.

We adhere to the service concept as an independent third-party exhibition venue. Our aims are to create a fair, transparent and standardised operating environment where all parties are respected, and to respond flexibly to your every need.

PTC MDA ASIA · MWCS · IAS · ComVac ASIA · ES Energy Show · CeMAT ASIA · 工业零部件及分承包 ISA · ProWine CHINA · Industrial Supply ASIA

wire CHINA · Tube CHINA · marintec China · music CHINA · electronica China 慕尼黑上海电子展 · LASER World of PHOTONICS CHINA 慕尼黑上海光博会

productronica China 慕尼黑上海电子生产设备展 · transport logistic china · China Electronics Fair Since 1964 中国电子展·上海 · IEexpo 中国环博会 · FHC CHINA · SIAL The Asian Food Marketplace China

CISMA · analytica China · Chinaplas 国际橡塑展 · CPhI china where pharma intelligence gathers · P-mec Pharma Machinery, Equipment & Technology

Fi Food ingredients Asia-China · bauma China · 中国制冷展 EXPO CHINA REFRIGERATION · CRH EXPO · 制冷·空调·暖通 HVAC&R

MOBILE ASIA EXPO 亚洲移动通信博览会 · China Beauty Expo 中国美容博览会 · DOMOTEX asia/CHINA · FURNITURE CHINA 2014 · RubberTech China · SEMICON China 2014

AWE · CCMT · CBME · China Wood Paper Homedcor · HOD Hotelex·Design&Deco · HOTELEX Shanghai · China Glass

SNEC 2014 PV POWER EXPO Dialogue & Conferences & Exhibition · All in Print China · EMTE EASTPO 国际机床展 · PROPAK CHINA · BakeryChina

part of shows

Excellence.

SNIEC can meet its exhibitors' every wish and fulfil all their needs. In truly perfect style - every time. It's all down to our management and the technical resources we have at our disposal.

17 exhibition halls with **200,000** sqm of ground-level space. No columns, no limits.

100,000 sqm of outdoor exhibition space

Superior loading capability

3 tons/sqm of indoor **5** tons/sqm of outdoor and **20** tons/sqm of outdoor heavy duty areas

20 loading bays **4,730** parking spaces

51 meeting rooms

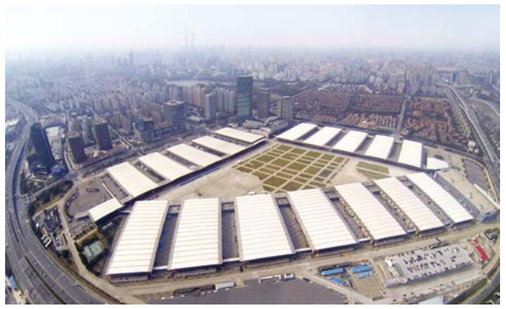
comprehensive full-service offering

Our venue turns your visions into reality.

SNIEC features 17 simple and practical column-free and ground-level halls. This guarantees that your exhibition will be tailored towards your needs.

★ 20 loading bays perfectly located between halls with direct drive-in access to the exhibition floor.
★ Various utilities, e.g. electricity, water, gas, compressed air etc.
★ 3 entrance halls, well-equipped with multiple functionalities such as visitor registration, information enquiries, opening ceremony, business centre, coffee area, dining room, cloak room etc.
★ 51 meeting rooms with different sizes and styles for organizing meetings, seminars, conferences, etc.
★ Advanced internet and telecommunication system.

All of this will make your event fantastic and unique.



Top service makes your trade fair a top event.

SNIEC's quality management made in Germany guarantees that your event runs perfectly smoothly from start to finish. It is all down to our full-service offering. Whatever you need, we'll deliver it. Individual wishes, unusual requests, personal needs - no matter what it is, we're always happy to rise to any challenge.

That's how we never stop learning with each new trade fair, and that's what makes us better year after year. For us, that's the true meaning of excellence.

We have a long list of support services:

Food and beverages convenience stores **business** centres
customer service centres security services
24-hour supervisory control **cleaning** services cloakrooms
VIP lounges **free** electric shuttle cars polytype advertising medium
flower leasing exhibition furniture **leasing**
photographic design and printing **ATMs**

Our site is just right for you.

We’re the first port of call in Shanghai, because Pudong is where the city’s heart beats.
As an economic and financial hub, it’s the gateway to Asia.

Boasting outstanding infrastructure including five-star hotels, restaurants and commercial centres-Pudong Kerry Parkside, ZENDAI Himalayas Center, Yongda Mansion, Zizhu Mansion and Expo Plaza, to name but a few. Add to that serviced apartments, supermarkets, banks and cinemas.

Your trade fair visitors will find everything here that Shanghai has to offer.

Pudong Kerry Hotel

LAYA Plaza

Jumeirah Himalayas Hotel

YONGDA TOWER

Zizhu Mansion

Big Thumb Plaza

Our transport links make life easy for your visitors.

Time is money. That's why we continue to provide the fastest, most cutting-edge transport links around. Because we know how important quick and convenient transport connections are when it comes to making lasting business connections.

Metro Line 7 with Hua Mu Road Station directly adjacent to Hall W5. Metro Line 2 and bus station at Longyang Road Station. Plus, the maglev train that whisks your guests from Shanghai Pudong International Airport to the SNIEC fairgrounds in just eight minutes.

Metro Lines **7** **Longyang Road** Station

Maglev Train

Metro Lines **2** **Huamu Road** Station

Shanghai Pudong **Airport**

Nanpu Bridge **Luoshan Road** Overpass

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