Visitor data from registry:

**Exhibitors total** 433
- Exhibitors Germany 54
- Exhibitors other countries 379
- Number of countries 32

**Net space total (sqm)** 8.333
- Net space Germany 2.235
- Net space other countries 6.098

**Visitors total** 3,404
- Origin*:
  - Germany 34%
  - Other Europe 37%
  - From Non-European countries 29%
  - Number of countries 127

*The origin of the visitors refers to the common number of visitors of GIFA/METEC/THERMPROCESS/NEWCAST 2019.

260 accredited journalists from 16 countries**

(G1-MF: November 2019)

**Quality and structure of trade visitors**

Based on the results of 148 interviews with trade visitors during NEWCAST 2019 conducted by means of the Computer-Interview-System

**Industrial sector***
- Mechanical engineering, apparatus construction (general), toolmaking 28%
- Automobile manufacturing, transmission manufacturing and supply industry 19%
- Services/consulting 7%
- Construction industry 4%
- Wholesale and export trade 3%
- Electrical engineering 3%
- Rail traffic 2%
- Additive manufacturing 2%
- Aviation and aerospace industry 2%
- Art 2%
- Other 23%

**Decision making powers***
- Decisive 30%
- Contributory (jointly decisive) 34%
- Advisory function (consultative) 19%
- Not involved 12%

**Occupational position***
- Top-Management 46%
- Middle-Management 21%
- Low-Management 20%

**Area of responsibility***
- Business/company/plant management 20%
- Buying, procurement 25%
- Research and development, design 14%
- Sales, distribution 12%
- Manufacture, production, quality control 11%
- Other 13%

**Reasons for visit***
- New developments/trends 19%
- Contact with existing suppliers/business partners 12%
- Identifying new suppliers/business partners 32%
- Initiating purchase decisions 5%
- Purchase/Order 9%

**Interest in product ranges***
- Cast products made of iron, steel and malleable iron foundries 67%
- Cast products from foundries for aluminium, zinc, copper, magnesium, nickel and other non-ferrous metal alloys 36%
- Forging 16%
- Services 14%
- Sinters 6%
- Trade and logistics 5%
- Other 10%

**Overall assessment**
- Satisfied 96%

**Recommendation**
- Yes 96%