

GIFA 2019 - Fair Profile



Exhibitors total	980
Exhibitors Germany	337
Exhibitors other countries	643
Number of countries	46

Net space total (sqm)	51.287
Net space Germany	25.650
Net space other countries	25.637

Visitor data from registry:

Visitors total	45.597
Origin*:	
Germany	34%
Other Europe	37%
From Non-European countries	29%
Number of countries	127

Visitor data from registry:

TOP 10 visitor countries	
<i>(Basis: all foreign visitors)</i>	
India	10%
Italy	7%
China	7%
Turkey	6%
Japan	5%
France	4%
Russian Federation	4%
Spain	4%
Austria	4%
South Korea	3%

14th International Foundry Trade Fair
with Technical Forum

Dusseldorf • Germany
25th - 29th of June 2019

www.gifa.com

*The origin of the visitors refers to the common number of visitors of GIFA/METEC/THERMPROCESS/NEWCAST 2019.

260 accredited journalists from 16 countries**

(G1-MF/November 2019)

Quality and structure of trade visitors

Based on the results of 1.485 interviews with trade visitors during GIFA 2019 conducted by means of the Computer-Interview-System

Interest in product ranges	
<i>(Several answers possible)</i>	
Foundry technology (except for diecasting technology)	54%
Melting shop	34%
Foundry plants and installations, planning, construction, engineering	30%
Casting machines/pouring equipm.	28%
Moulding and core making	26%
Refractories technology	25%
Moulding sands	22%
Diecasting technology	22%
Gating and feeding	16%
Pattern and die making	16%
Metallic charge materials	15%
Surface treatment	15%
Knock-out, fettling and finishing	14%
Moulding sand preparation and sand reclamation	13%
Moulding auxiliaries	12%
Heat treating and drying furnaces	11%
Control systems, measurement and test technology	10%
Diecasting plants, project planning, construction, engineering	9%
Manipulation	9%
Welding and cutting	8%
Environmental protection, waste removal, Industrial safety, ergonomics	7%
Transportation and storage	7%
Consultation, planning, services	7%
Information processing	6%
Exhaust and ventilation technology	5%
Compressed-air technology	4%
Other	10%

Industrial sector***	
Iron, steel, annealing foundries	30%
Other foundry technology	7%
Non-ferrous metal foundries	17%
Foundry, mechanical engineering	8%
Mechanical engineering, apparatus construction (general), toolmaking	5%
Automobile manufacturing, transmission manufacturing, supply industry	4%
Plant manufacturing/engineering	3%
Other industry	3%
Services/consulting	3%
Wholesale and export trade	3%
Other	11%

Reasons for visit	
<i>(Several answers possible)</i>	
New developments/trends	24%
Contact with existing suppliers/business partners	20%
Identifying new suppliers/business partners	26%
Initiating purchase decisions	8%
Purchase/Order	7%

New suppliers were found	
Yes	39%

Decision making powers***	
Decisive	25%
Contributory (jointly decisive)	30%
Advisory function (consultative)	24%
Not involved	15%

Occupational position***	
Top-Management	47%
Middle-Management	21%
Low-Management	26%

Area of responsibility***	
Business/company/plant management	22%
Manufacture, production, quality control	25%
Research and development, design	15%
Sales, distribution	11%
Buying, procurement	5%
Maintenance, repairs	4%
Planning, work preparation	2%
Marketing, advertising, PR	2%
Other	8%

Overall assessment	
Satisfied	98%

Recommendation	
Yes	96%

**Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

***Difference to 100% = Pupil, student, not gainfully employed (6%)

