



# Fair Profile METEC

9th International Metallurgical Trade Fair with Congresses  
16th - 20th June, 2015  
www.metec.com

Subject to change (UI-MF/September 2015)

<b>Exhibitors total</b>	<b>525</b>
<b>Exhibitors by origin</b>	
Germany	183
Other countries	342
Number of countries	35

<b>Net space total (sqm)</b>	<b>21,782</b>
<b>Net space by origin</b>	
Germany	8,944
Other countries	12,838

<b>Visitors total</b>	<b>17,746</b>
<b>Visitors by origin</b>	
Germany	8,341
Other countries	9,405
Number of countries	112*

**294 accredited journalists from 20 countries\*\***

## Visitor structure

Based on the results of 421 interviews with visitors during METEC 2015 conducted by means of the Computer-Interview-System

<b>Origin of the visitors</b>	
Germany	47%
Other countries	53%

<b>Germany</b>	
West Germany	67%
Southwest Germany	12%
East Germany	8%
South Germany	7%
North Germany	6%

<b>Other countries</b>	
Europe	49%
- EU	42%
- Other european countries	7%
Asia	33%
- South/East/Central Asia	23%
- Middle East	10%
South and Central America	8%
Africa	7%
North America	3%
Australia/Oceania	1%

<b>Countries of origin (Top 5)***</b>	
India	13%
Italy	7%
Austria	6%
Iran	6%
Brasilia	5%

<b>Visitor structure features</b>	
Private visitors	4%
Trade visitors	96%

<b>Decision-making powers****</b>	
Decisively	25%
Contributory	31%
In an advisory capacity	20%
No influence	16%

<b>Industrial sector****</b>	
Iron/steel production	24%
Mechanical engineering, apparatus construction (gen.), toolmaking	17%
Plant manufacturing/engineering	9%
Services/consulting	6%
Steelworks	5%
Wholesale/export trade	4%
Ironworks	4%
Non-ferrous metals industry	4%
Subsequent porcessing (drawing, rolling, forging, tube manuf.)	3%
Steel/metal trade	3%
Other	14%

<b>Area of responsibility****</b>	
Business/company/ plant management	22%
Research/development/design	16%
Manufacture, production, quality control	16%
Sales, distribution	11%
Purchasing/procurement	6%
Servicing/maintenance	6%
Marketing, advertising, PR	3%
Planning, work preparation	2%
Other	9%

<b>Occupational position</b>	
Independent entrepreneur, co-owner, freelance employee	15%
Managing director, board member, head of an authority	14%
Area, operations, plant, branch manager, office head	15%
Department head/group leader	21%
Employee, civil servant, specialist	18%
Trainee	3%
Other	15%

<b>Interest in product ranges (Top 9) (Several answers possible)</b>	
Plant/equipment for iron making	43%
Steel mills	38%
Measurement/test technology	25%
Plant/equipment for shaping of steel	18%
Plant/equipment for casting & pouring of molton steel	17%
Miscellaneous equipment for metallurgical plant/rolling mills	16%
Plant/equipment for iron making	16%
Plant/equipment for processing prime/raw material	13%
Electrical engineering/process control Technology	11%

<b>Reasons for visit (Several answers possible)</b>	
Innovations/trends	38%
Search for new suppliers and business partners	31%
Contact to existing suppliers and business partners	29%
Preparation of purchase decision	7%
Purchase/Order	6%

<b>New suppliers were found</b>	
Yes	52%

<b>Overall assessment</b>	
Satisfied	97%

<b>Recommendation</b>	
Yes	96%



\*Number of countries GIFA/METEC/THERMPROCESS/NEWCAST

\*\*Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

\*\*\*Basis: Other countries

\*\*\*\*Difference to 100% = Pupil, student, not gainfully employed (10%)

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