



Fair Profile

GIFA

13th International Foundry Trade Fair with Technical Forum

16th - 20th June, 2015

www.gifa.com

Subject to change (UI-MF/September2015)

Exhibitors total	942
Exhibitors by origin	
Germany	349
Other countries	593
Number of countries	47

Net space total (sqm)	47,698
Net space by origin	
Germany	24,435
Other countries	23,263

Visitors total	48,783
Visitors by origin	
Germany	22,440
Other countries	26,343
Number of countries	112*

294 accredited journalists from 20 countries**

Visitor structure

Based on the results of 1'647 interviews with visitors during GIFA 2015 conducted by means of the Computer-Interview-System

Origin of the visitors	
Germany	46%
Other countries	54%

Germany	
West Germany	42%
South Germany	24%
Southwest Germany	16%
East Germany	11%
North Germany	8%

Other countries	
Europe	56%
- EU	46%
- Other european countries	11%
Asia	26%
- South/East/Central Asia	21%
- Middle East	5%
South and Central America	7%
North America	6%
Africa	4%
Australia/Oceania	2%

Countries of origin (Top 5)***	
India	12%
France	7%
USA	4%
Italy	4%
The Netherlands	4%

Visitor structure features	
Private visitors	4%
Trade visitors	96%

Decision-making powers****	
Decisively	26%
Contributory	30%
In an advisory capacity	23%
No influence	15%

Industrial sector****	
Iron, steel, annealing foundries	30%
Non-ferrous metal foundries	17%
Foundry/mechanical engineering	13%
Other foundry technology	7%
Mechanical engineering, apparatus construction (gen.), toolmaking	6%
Automobile manuf., transmission manuf., supply industry	4%
Services/consulting	3%
Plant manuf./engineering	3%
Wholesale/export trade	3%
Other	9%

Area of responsibility****	
Business/company/ plant management	20%
Manufacture, production, quality control	29%
Research/development/design	14%
Sales, distribution	10%
Purchasing/procurement	6%
Servicing/maintenance	5%
Planning, work preparation	3%
Other	7%

Occupational position	
Independent entrepreneur, co-owner, freelance employee	14%
Managing director, board member, head of an authority	12%
Area, operations, plant, branch manager, office head	17%
Department head/group leader	23%
Other Employee, civil servant, specialist	20%
Trainee	4%
Other	11%

Interest in product ranges (Top 10)	
<i>(Several answers possible)</i>	
Foundry technology (except for diecasting technology)	48%
Melting shop	29%
Foundry plants/installations, planning, construction, engineering	28%
Moulding/core making	25%
Casting machines/pouring equipment	23%
Refractories technology	19%
Diecasting technology	18%
Moulding sands	17%
Pattern/die making	17%
Moulding sand preparation/sand reclamation	15%

Reasons for visit	
<i>(Several answers possible)</i>	
Innovations/trends	42%
Contact to existing suppliers and business partners	33%
Search for new suppliers and business partners	29%
Preparation of purchase decision	11%
Purchase/Order	7%

New suppliers were found	
Yes	50%

Overall assessment	
Satisfied	97%

Recommendation	
Yes	96%



*Number of countries GIFA/METEC/THERMPROCESS/NEWCAST

**Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

***Basis: Other countries

****Difference to 100% = Pupil, student, not gainfully employed (8%)

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