



REHACARE 2023

Profile data

Outstanding atmosphere at REHACARE 2023

73%
of the trade visitors have decision-making authority or are involved in the decision-making process.

Our visitors come from more than **83** countries.

95%
of the trade visitors would recommend REHACARE to others.

More than **52%**
of the visitors have concrete investment plans during their visit to the trade fair.

21%
of the trade visitors have found new suppliers.



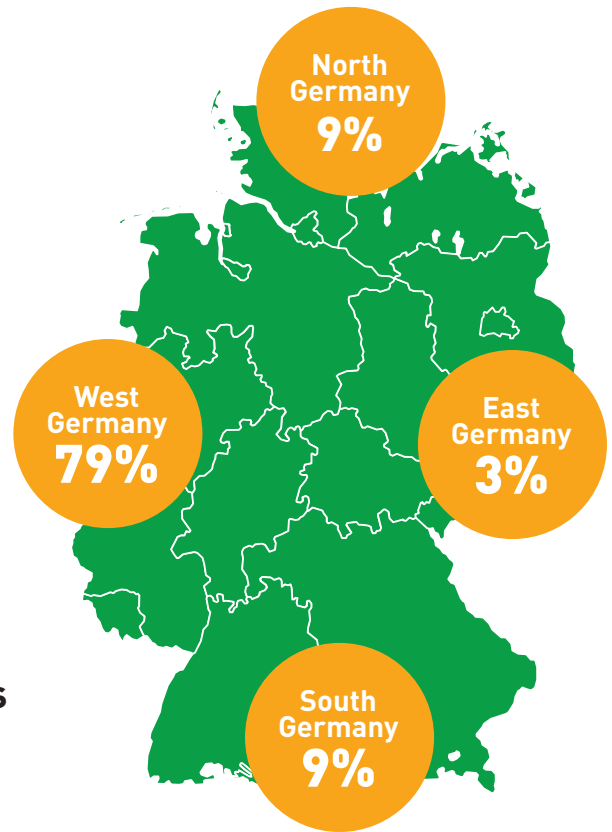


Visitors total

30,043

21,631
Germany
72%

8,412
Other countries
28%



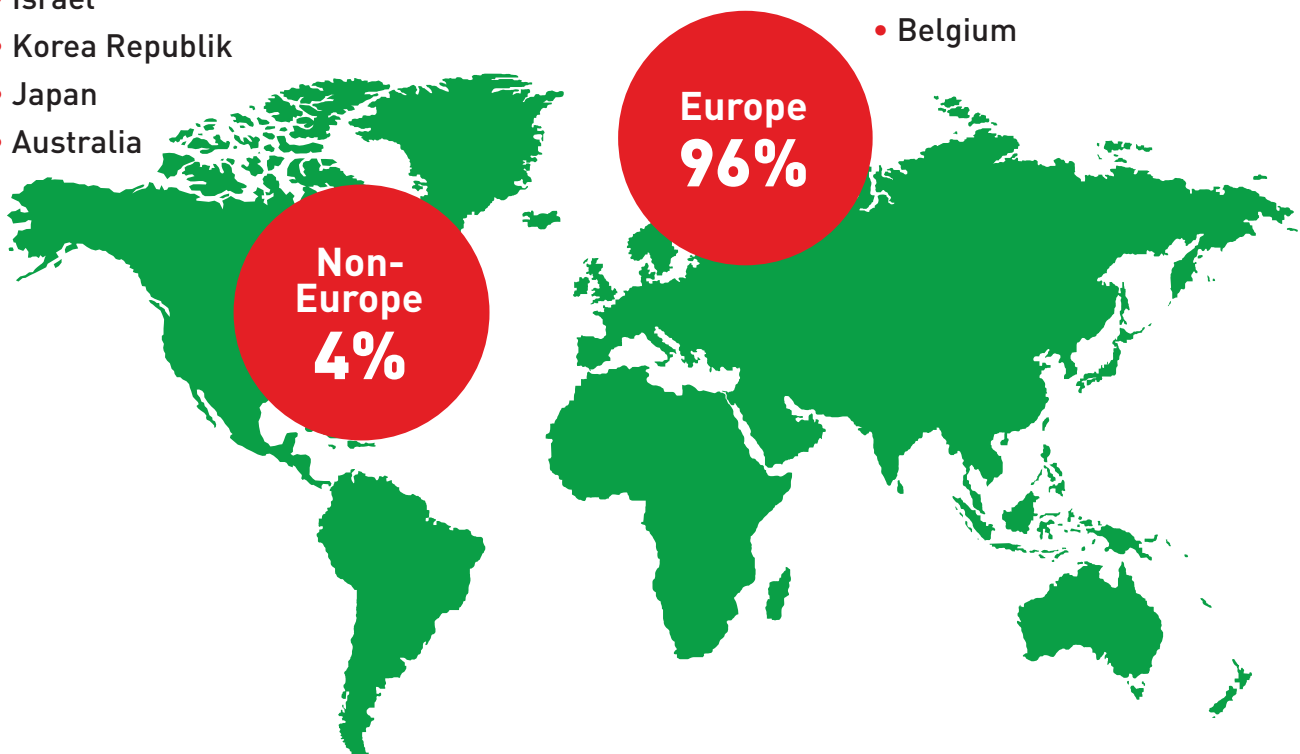
Countries of origin

Non-Europe (top 5)

- China
- Israel
- Korea Republik
- Japan
- Australia

Europe (top 5)

- Netherlands
- United Kingdom/Northern Ireland
- Italy
- Spain
- Belgium



Visitor structure features



Visitor sectors

Medical trade/health care supply/orthopaedic handicraft	17%
Assistive technology industry/other industrial branches	9%
Medical practice/other practice	9%
Nursing/retirement home	7%
Import/export	6%
Rehabilitation hospital/facility	5%
Assisted living	4%
Public authority	4%
Hospital	3%
Special facility	3%
University/high school/technical college	3%
Outpatient nursing	3%
Association/organisation	3%
Special facility/training center/workshop	2%
Cost bearer, health and care insurance, private health insurance	2%
Medical service	2%

Visitor product interests

Daily living aids 55%	Wheelchairs, vehicles 52%	Mobility aids, walking aids 52%
Orthopaedic aids 32%	Nursing care (in-patient/homecare) 28%	Communication aids, IT 28%
Physiotherapy, ergotherapy, physical training 28%	Aids for children 26%	Sports, leisure time, games 25%
In-patient medical care 24%	Body care, body hygiene 23%	Education, employment, occupation 22%
Barrier-free living 21%	Exoskeletons 19%	Travelling 16%
Cars, car adaptation 15%	Education, employment, occupation 15%	Associations, institutions, organisations 13%
Ambient Assisted Living (AAL) 13%	Clothing, protective gear 11%	Food, kitchen furnishing and supplies 11%

Net space in sqm

19,928



9,960

Germany

50%

9,968

Other countries

50%

Exhibitors total

706

36%

252 Germany



.....**64%**

454 Other countries

REHACARE 2023 media data

www.rehacare.de
www.rehacare.com

1,457,000 page impressions

387,000 visits

225,000 unique users

562,000 search queries in exhibitor and product database

Be part of it!

25 – 28 September 2024



Messe
Düsseldorf