

The most  
important trade  
fair of the  
industry!

18 – 21 October 2011  
Düsseldorf, Germany



Safety, Security and Health at Work

International Trade Fair with Congress

[www.AplusA-online.com](http://www.AplusA-online.com)

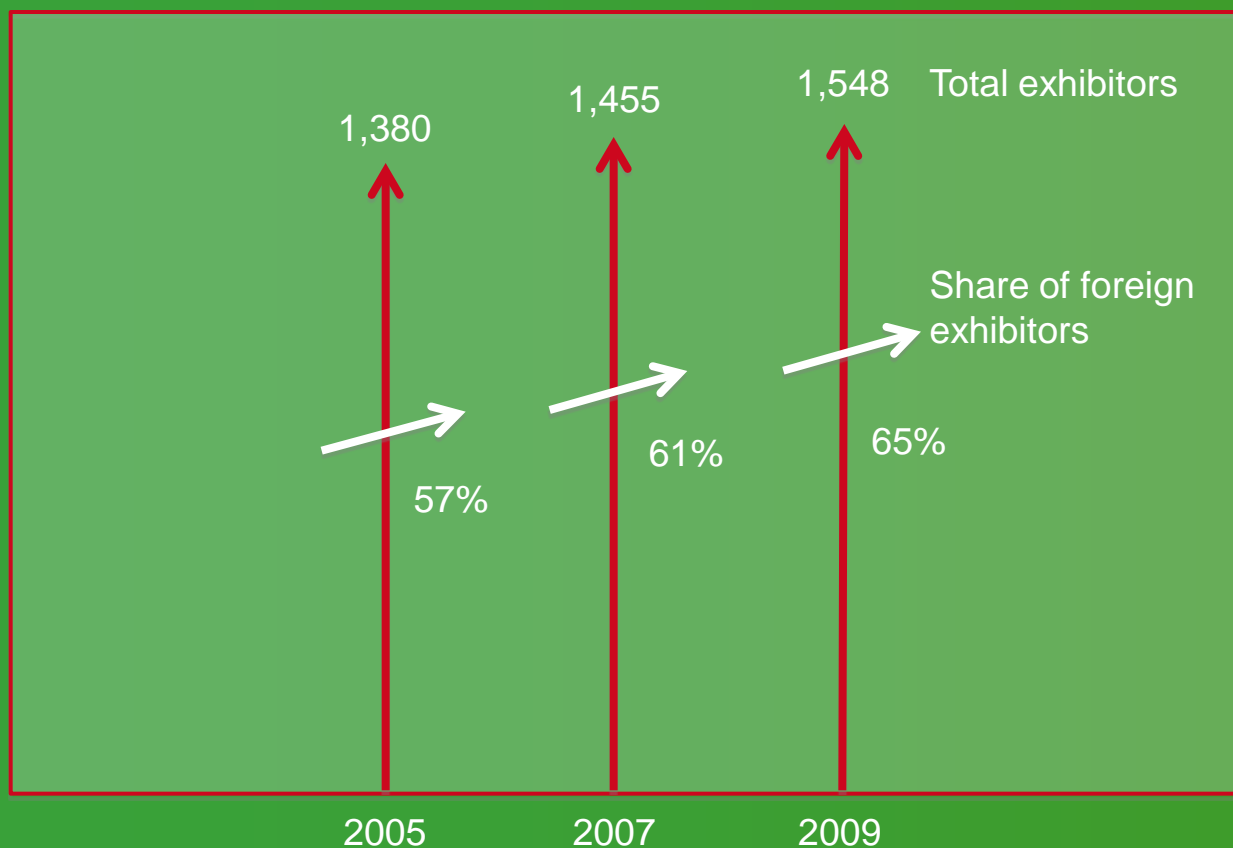
Basis for  
Business

  
Messe  
Düsseldorf

# World's No. 1



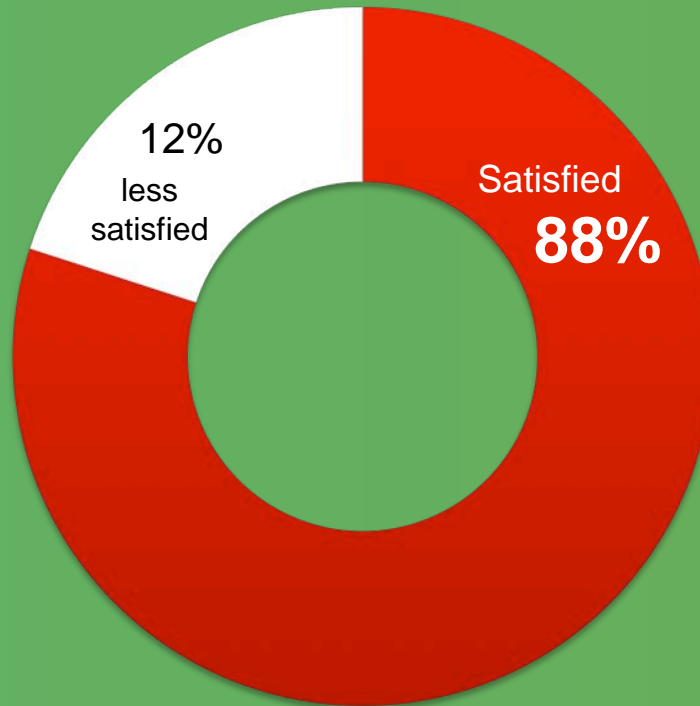
International, diversified products offered by more than 1,500 exhibitors from 62 countries



# A+A Meets All Expectations



Exhibitor evaluations overall (2009)



# Where Experts Meet



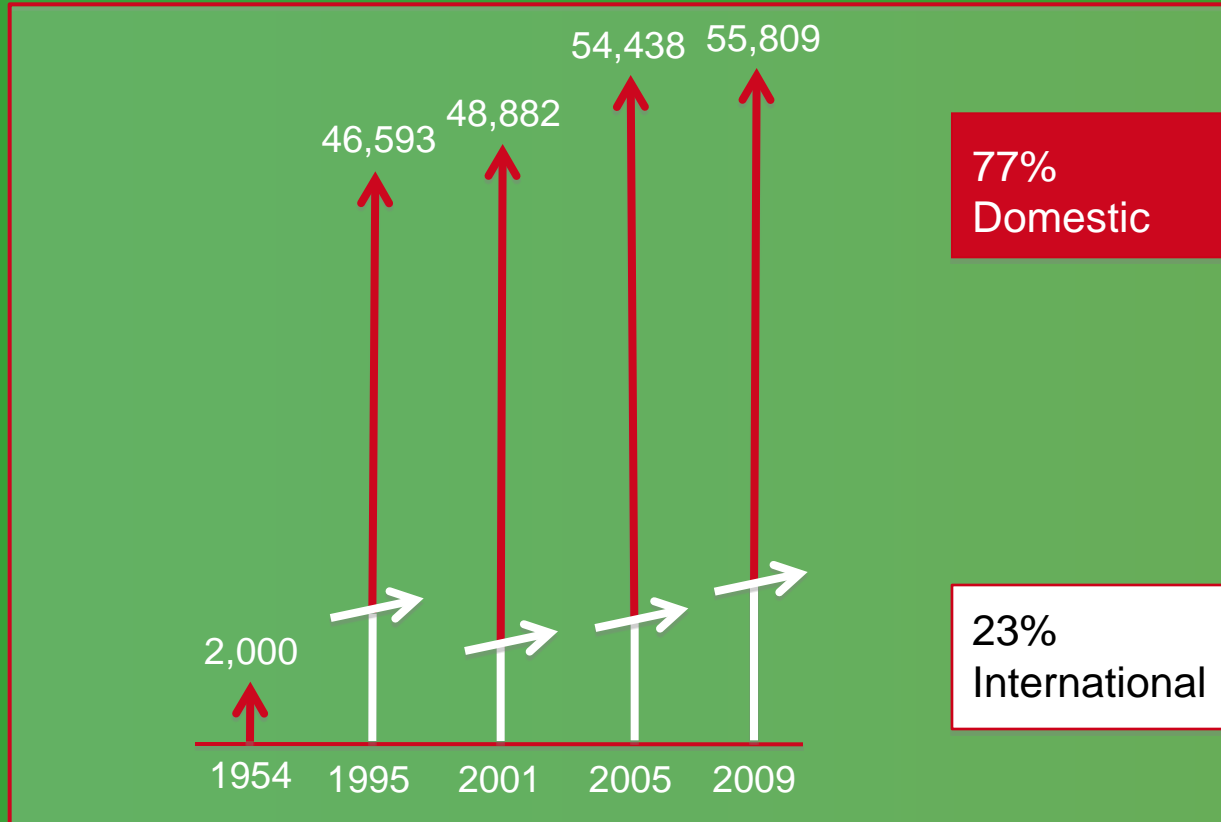
- Safety engineers, specialists, safety officers, representatives, technicians
- Production engineers, technicians, chemists
- Professional and plant fire brigades
- Disaster management representatives
- Decision-makers / buyers from industry, retail and crafts sectors
- Fire protection representatives / fire protection experts
- Planners and builders



Everybody interested in  
safety + healthy work



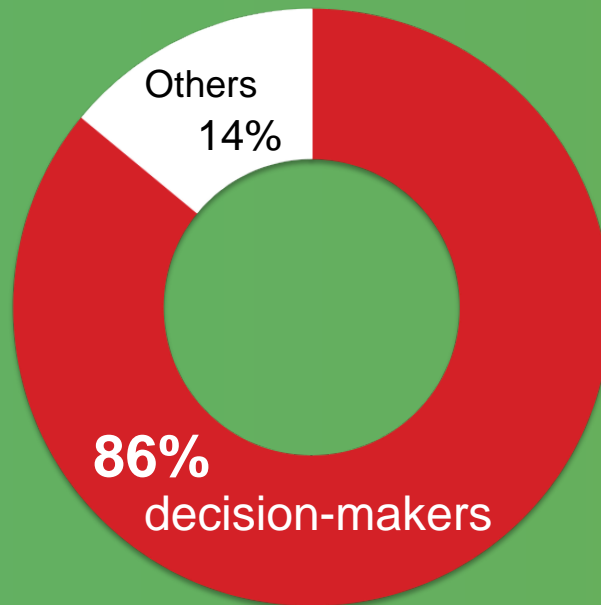
# Visitors from 65 countries (2009)



# High decision-making competence



86% of the visitors have decision-making power



# Focus themes



→ Personal protection

The best guarantee for personnel protection

→ Occupational safety

Sustainable protection for humans, environment, and assets

→ Health at work

Important basis for high productivity levels

→ Special equipment for disaster management

**NEW!**

Optimal crisis management



# New in 2011



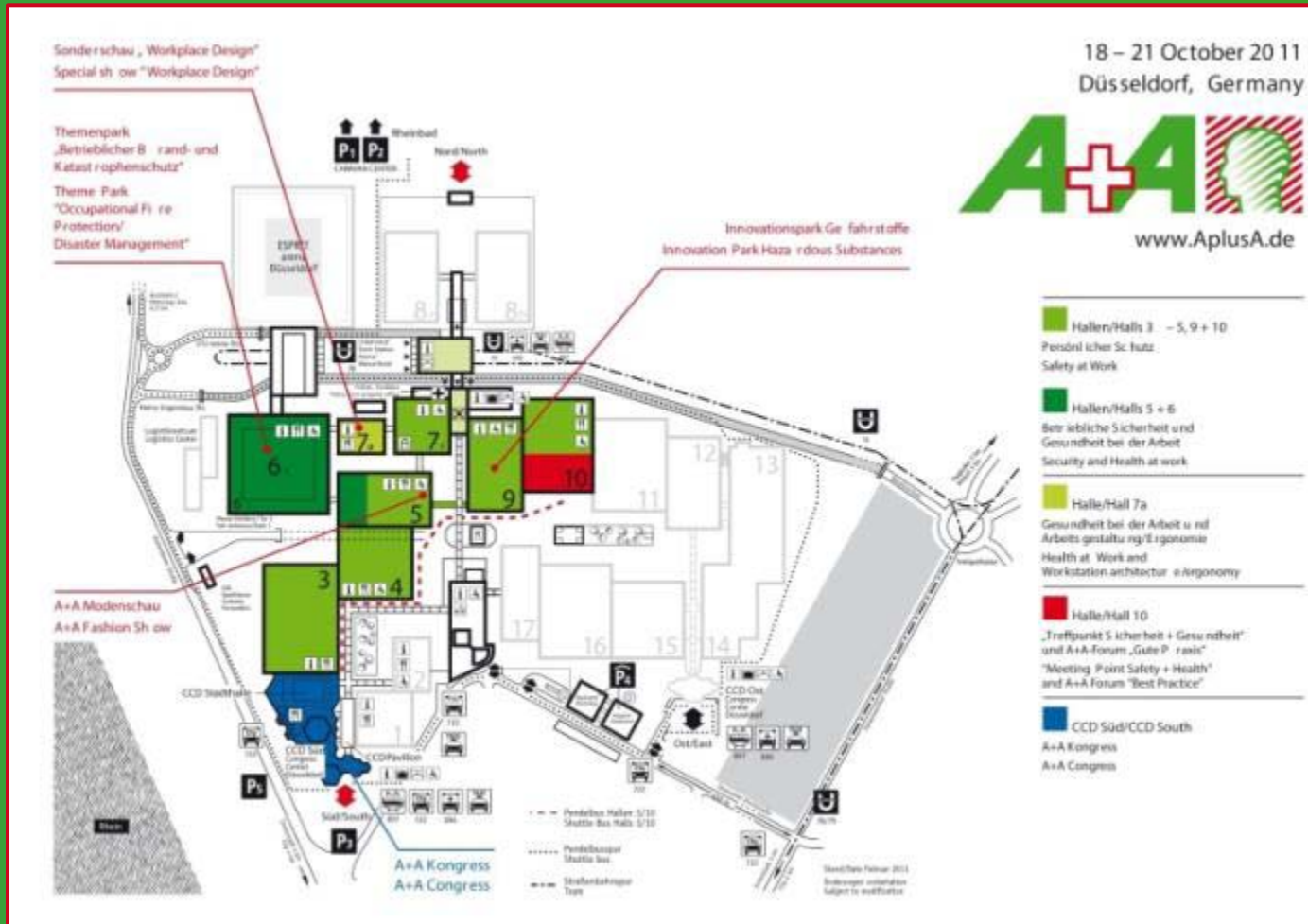
## Special equipment for disaster management

- Emergency medicine
- Technical aids
- ABC protection
- Decontamination
- Control and communication technology

→ Comprehensive information about concepts and equipment for suitable aid in cases the worst comes to the worst (industrial accidents, natural disasters or times of common danger)



# Exhibition Grounds Map



# Trade Fair & More

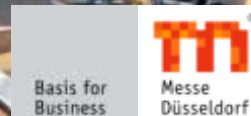


## Work Place Design

- Theme park in **Hall 7a** for ergonomic products, specially designed workplaces and solutions in the areas of climate, light and acoustics.

## Theme Park Corporate Fire Protection and Disaster Management

- With presentations and information provided by competent partners (such as WFVD, BBK and THW) – in **Hall 6**

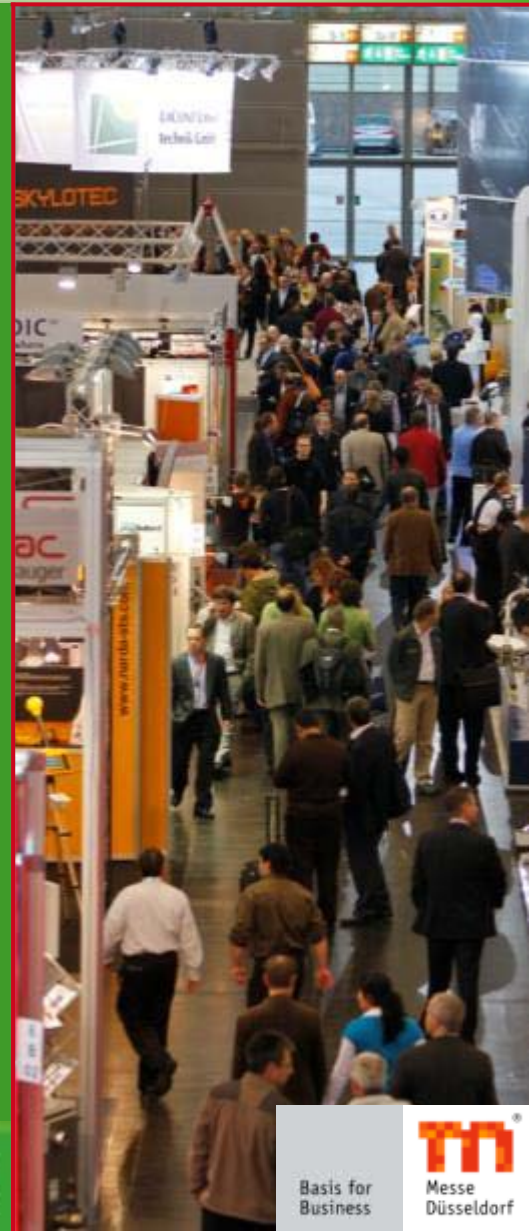




# Benefits for Exhibitors + Visitors



- Meet the leading industry representatives
- Exchange ideas with colleagues
- Information on current statutory developments
- First-hand procurement integration
- Nearly complete market overview on innovative products and services
- Attractive supporting programme: international congress, theme parks, special shows
- Optimal infrastructure



# All Information Online



## www.AplusA.de

The screenshot shows the homepage of the A+A website. At the top, there is a green header with the A+A logo and the text "Safety, Security and Health at Work International Trade Fair with Congress Düsseldorf, Germany 18-21 October 2011". Below the header is a navigation menu with links for Home, Exhibitors & Products, Congress & Special Shows, Exhibitor Service, Visitor Service, and Press Service. The main content area is divided into several sections: News, A+A Videos, Facts & Figures, Registration & Tickets, and A+A Specials. A prominent video player is featured in the center, showing a video titled "Videos with Top Manager from the Industry". To the right, there is a section for "online application" and a Twitter feed. At the bottom, there is a banner for "The Seoul Declaration of Health at Work" and "SEOUL DECLARATION ON SAFETY AND HEALTH AT WORK".

- Ticket orders
- Exhibitor lists and innovations
- Travel directions and accommodation
- City information
- Industry information
- Videos and slide shows





# A+A in Düsseldorf

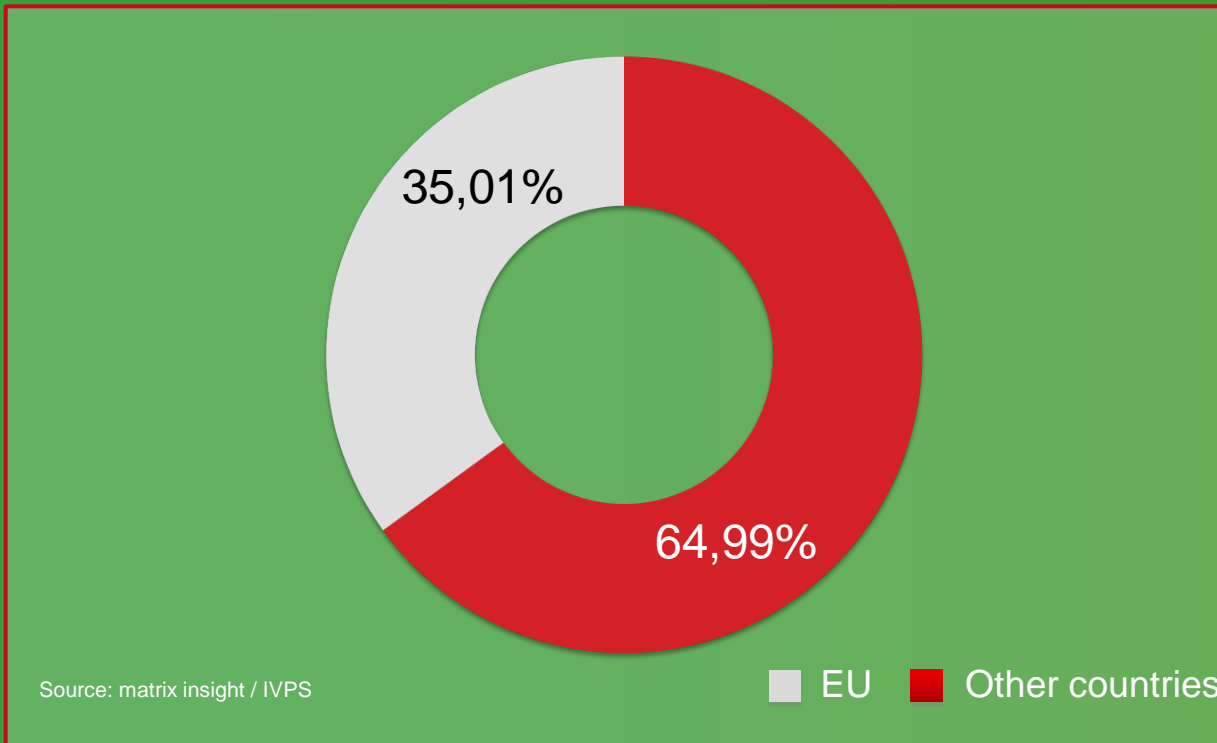


# Dynamic Billion-Euro Market



## World market for PPE (volume)

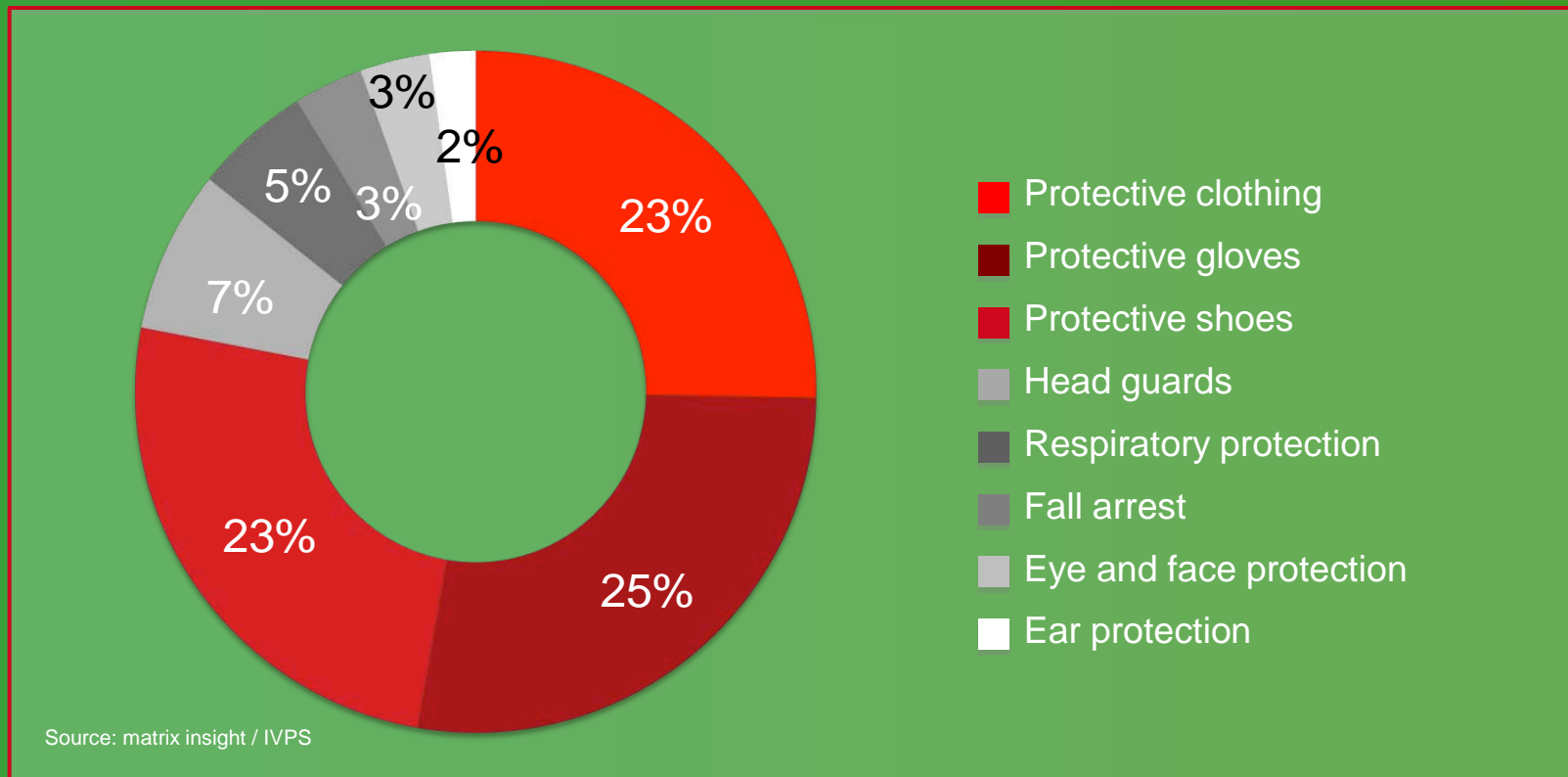
- EU PPE = € 5.9 billion
- Total PPE = € 17.2 billion



# Dynamic Billion-Euro Market



## Market volume by segment



# A+A in Düsseldorf



# A+A Congress



32<sup>nd</sup> International Congress on Occupational  
Health and Safety (A+A)  
Safety, Health, Ergonomics

CCD Congress Center Düsseldorf, 18 to 21 October 2011

The logo for 'Basi' features the word 'Basi' in a bold, black, sans-serif font. Above the letter 'i' is a blue graphic element resembling a stylized eye or a protective shield.

# A+A Congress



# A+A Congress – Themes 2011



- Strategies and Concepts for Modern Prevention – international – national – company-level
- Job Design – Workplace Design
- Occupational Medicine – Health Promotion – Integration
- Mental Stress
- Physical, Chemical and Biological Stress
- Personal Protective Equipment, Plant, Machine and Appliance Safety
- Fire and Explosion Protection



# Congress – International Programme



- International Conference ‘Promoting a Preventive Safety and Health Culture – International Instruments, National Strategies and Good Practice’ (International Labour Organisation ILO and International Association of Social Security IASS)
- Innovative Personal Protective Equipment
- Road Safety
- Education and Training for Safety and Health at Work



# International Lecture Series



- Ergonomics
- Occupational Diseases
- Protection against Hazardous Substances
- Infection Risks
- Work and Mental Health

(Seminars in English)



# Situation of Safety at Work Worldwide



- 270 Million Work-Related Injuries
- 160 Million Work-Related Illnesses
- 2.2 Million Work-Related Casualties (Accidents + Diseases)
- Costs: 4% of Global Social Product

Source: issa – international Social Security Association



Basis for  
Business





**See you at A+4 2011 in Düsseldorf!**

