Tube 2022 - Fair Profile

Exhibitors total	765
Exhibitors Germany	205
Exhibitors other countries	560
Number of countries	44

Net space total (sqm)	39.592
Net space Germany	10.341
Net space other countries	29.251



Visitor	data	from	registry

Visitors total wire and Tube	42.998
Origin*:	
From Europe	82%
- Germany	31%
- Other Europe	51%
From Non-European countries	18%
- Asia	8%
- America	7%
- Australia/Oceaniea	0,4%
- Africa	3%
Number of countries	143

Net space Germany	10.341
Net space other countries	29.251

Visitor data from registry:

9)	
TOP 10 visitor countries*	
(Basis: all foreign visitors)	
Italy	11%
Turkey	8%
The Netherlands	6%
France	6%
Poland	5%
Spain	4%
Belgium	4%
USA	4%
Great Britain and Northern Ireland	3%
India	3%

International Tube and Pipe Trade Fair

Dusseldorf • Germany 20th - 24th of June 2022

www.tube.com

159 accredited journalists from 14 countries

VG-GE-MF / July 2022

Quality and structure of visitors

Based on the results of 727 interviews with visitors during Tube 2022 conducted by means of the Computer-Interview-System

Decision making powers*	
Decisive	37%
Contributory (jointly decisive)	30%
Advisory function (consultative)	19%
Not involved	11%

Occupational position*	
Top-Management	54%
Middle-Management	22%
Low-Management	21%

Area of responsibility*	
Business/company/plant	
management	23%
Sales	21%
Buying, procurement	19%
Manufacture, production	13%
Research and development,	
design	8%
Manufacture-/quality control	3%
Marketing, advertising, PR	2%
Maintenance, repairs	2%
Other	6%

Economic sectors*	
Tube industry (manufacturers/users)	37%
Iron, steel and NF metal industry	15%
Automotive industry incl. supply	
industry	7%
Oil and gas industry	5%
Construction industry	4%
Other industry	11%
Services	4%
Trade	3%
Other	11%

Reasons for visit	
(Several answers possible)	
Identifying new suppliers	31%
Identifying new business partners	25%
Contact with existing suppliers/	
business partners	25%
See new developments/trends	22%
Networking	21%
Preparation/implentation of	
purchase decisions	7%

New suppliers were found	
Yes	47%

Interest in product ranges	
(Several answers possible)	
Tubes, pipes, tube products and	
tube accessories	56%
Trade with tubes and pipes	42%
Manufacturing machinery for metallic	
tubes and pipes	31%
Processing machinery for metallic	
tubes and pipes	31%
Tools and auxiliary materials and agents	
for the manufacturing and processing	
of metallic tubes and pipes	18%
Testing technology, sensor	
technology and quality assurance	14%
Services for the tube and pipe industry	13%
Software for the tube and pipe industry	8%
Special area pipeline and OCTG	
technology	6%
Environmental technologies and resource	
efficiency for the tube and pipe industry	5%
Special area PT - Plastic Tube	3%
Other	9%

Overall assessment	
Satisfied	95%

Recommendation	
Yes	94%

^{*} Difference to 100% = Pupils, students, not employed (3%)





^{*}The origin of the visitors refers to the common number of visitors of wire / Tube 2022