

Fair Profile

Based on the results of 1,843 interviews conducted by means of the Computer-Interview-System
Subject to change
UI-MF/November 2011

GIFA

International Foundry Trade Fair
with WFO Technical Forum
28 June - 02 July 2011
www.gifa.com



Total number of exhibitors 780

Origin of the exhibitors

Germany	350
Other countries	430
Number of countries	45

Space (net, sq.m.)

Germany	42,182
Other countries	22,865
	19,317

Accredited journalists 371

Number of countries 22

Total number of visitors 48,703

Origin of the visitors

Germany	47%
Other countries	53%

Germany

North Germany	7%
West Germany	40%
East Germany	9%
Southwest Germany	15%
South Germany	29%

Other countries

Europe	61%
- EU	50%
- Other european countries	11%
Asia	23%
North America	5%
South and Central America	6%
Australia/Oceania	2%
Africa	3%

Countries of origin (Top 5)*

India	12%
France	7%
Italy	5%
Austria	5%
Netherlands	5%

Frequency of visits

GIFA 2007	46%
GIFA 2003	32%
First-time visit in 2011	43%

Length of stay

Average length of stay (in days)	2.0
----------------------------------	-----

Industrial sector**

Iron, steel and malleable iron foundry	38%
Non-ferrous metal casting	15%
Other foundry	8%
Industry/manufacturer	19%
Wholesalers and exporters	3%
Skilled trade	2%
Services	5%
University/(technical) College	1%
Other	3%

Company size**

1 - 19 employees	13%
20 - 49 employees	9%
50 - 99 employees	10%
100 - 499 employees	31%
500 - 999 employees	12%
1,000 employees or more	19%

Area of responsibility**

Management	21%
Manufacture, production quality control	31%
Research, development, design	16%
Sales, distribution	7%
Buying, procurement	5%
Maintenance and repairs	5%
Marketing, advertising, PR	1%
Other	8%

Occupational position

Independent entrepreneur, co-owner, freelance employee	12%
Managing director, board member, head of an authority	14%
Area, operations, plant, branch manager, office head	17%
Department head/group leader	24%
Employee, civil servant, specialist	20%
Lecturer, teacher	2%
Trainee	3%
Other	2%
Pupil, student	4%
Not working	2%

Influence on purchasing/ procurement decisions**

Decisively	26%
Contributory	30%
In an advisory capacity	24%
No influence	14%

Interest in product ranges

(Several answers possible)

Foundry technology	67%
Raw materials, auxiliary materials and process materials	28%
Foundry chemistry	27%
Supply industry	23%
Machining and processing technologies	22%
Diecasting technology	21%
Measuring, controlling, regulating technology and data communications	21%
Environment and safety technology, industrial safety	18%
Research and teaching	18%
Services	10%
Other	6%

General assessment

Satisfied	98%
-----------	-----

*Basis: other countries

**Difference to 100% = pupil, student, not working (6%)



Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Germany
Tel. +49 (0) 211/45 60-01
Fax +49 (0) 211/45 60-6 68
www.messe-duesseldorf.de

